

| | |
|---|---------------------------|
| Healthy Jeffco Alliance Collaborative Funding Action Team February 16, 2022 8:00am-9:00am Zoom | MEETING AGENDA |
| <p>Meeting Objectives:</p> <ul style="list-style-type: none"> ● Health Alliance and Action Team Check in ● Review draft of concept paper and finalize <p>Why We are Here:</p> <ul style="list-style-type: none"> ● Collaborative funding is a core element of collaboration ● Changing the paradigm from doing work separately to intentionally collaborating ● Interest in learning more about different types of collaborations and how funding can be supportive ● In funding applications, collaboration needs to be defined both with roles and budget | |

| <p>Attendees: Mary Margaret Fouse-Bishop, Jefferson County Public Health; Hilda Gehrke, Conectando Network and Entrepreneur; Kelly Kast, Healthy Jeffco Alliance; Facilitator: Rachel B. Cohen, Aging-Dynamics</p> | | |
|---|--|------------|
| Time | Activity | Leadership |
| 8:00-8:15am | <p>Welcome</p> <ul style="list-style-type: none"> ● Warm Up: General personal check in...Share one positive, wonderful thing going on right now or you are looking forward to in the near future | Rachel |
| 8:15-8:20am | <p>Health Alliance Update</p> | Rachel |
| 8:20-8:50am | <p>What is the outcome we are hoping for from distributing this paper?</p> <p>Confirm distribution list (see below)</p> <p>Who will be the point person for questions?</p> <p>We would like to present the paper to the HJA or a subgroup of interested people and/or attend each Action Team to present</p> | The Group |

Next steps would be to create blogs/short pieces highlighting examples of the action steps

Create tools for how to implement the various components

Do we need to have a second phase that includes more of a research approach...testing our recommendations...how far do we need to take this?

Our purpose was to steer away from the traditional academic approach and start a conversation

Emphasize the community component

Ask members of the community whether our paper resonates? What would you like to do next? Build leadership

What do you think will happen with these ideas?

Position that we are being thought leaders

Call to Action: what will you do next after reading this?
Create a collection tool

How do we want to receive feedback? Automated survey; focus groups; presentations with discussion

Important to have a feedback loop...opportunity for ongoing dialogue and demonstration of how feedback has been incorporated...intentionally develop transparent feedback loop

Notes from Previous meetings served as the basis for today's discussion: Discuss and review the Collaborative Funding concept paper

How do we want to use this concept paper/information? Should it be a full paper or should it be small nuggets presented through blogs; vlogs; etc. how do we get to action?

Suggestions:

Put out paper; hold community discussion with presentation; design collective action

This is a continuum of change...self assessment of where they are on the continuum...

Could take some language from the paper and create a continuum

Elements: changing applications to be more user friendly for start ups; Administrative: develop internal systems to support coops or other forms besides non profits
Policy level advocacy to shift how funds are used

Look at own structures and practices around DEI, baseline understanding of community engagement; shared understanding, racial equity

Create an assessment tool

Alliance could create a hub for equitable funding

-----Do a presentation with funders and community based organizations

----do a presentation to the Health Alliance and see if there is additional interest

-Stephanie Selzer Rodriguez was involved with the Administrative Equity group previously? Is there a way to resurrect the Trailhead Admin Equity group for a regional

----Basic steps...what are 5 things you can do to just get started...add this to the concept paper

----The paper really isn't flowing, the barriers and solutions are standing alone

--Present to Trailhead and CFF might fund to use this as a platform

--Add in the Trailhead information to the Collaborative Funding

| | | |
|---------------------------|--|-------------------------|
| | <p>--Do a presentation to the Health Alliance with a focus on the WHY and WHAT and open up for discussion of the HOW</p> | |
| <p>8:50-9:00am</p> | <p>What next? Where do we want to go from here?</p> <p>Would it be possible to have supplemental marketing assistance for distribution, preparation of materials etc.? What would we hope to accomplish? Get feedback, share the information....Perhaps marketing should occur after we get feedback?</p> <p>Next Steps: Bring to the whole Alliance to share and get feedback Prepare the package to send out Create a feedback form Alliance staff: analyze the feedback</p> <p>Phase 1: Share the report among “peers” to generate feedback, excitement and support. Additional opportunity is to grow action team participation for its second phase. The second phase will be determined based on report feedback. Our immediate action steps are:</p> <ol style="list-style-type: none"> 1. Kelly will draft an electronic feedback form for the Action Team’s review. 2. Each group member will identify at least one person who they will meet with and discuss the report to generate in-person/virtual feedback before the next meeting. [Kelly’s note – These informal discussions could be used to shape our final feedback questions before we send the report across our networks. Consider it a way to test the feedback process] 3. Continue adding ideas of networks we can use to distribute this report, as well as who in particular you would like feedback from. Alliance staff are available to compile feedback, help with presentations, and | <p>The Group</p> |

| | | |
|--|---|--|
| | distribute the report through its networks. | |
|--|---|--|

Email/Social Media Distribution List:

Phase 1: Formal organizations, funders

Social Enterprise (for profit + non profit)

Chambers of Commerce

*****Highlight the role of businesses both as serving the community on Boards and also those whose business is community centered*****

Foundations:

Community First Foundation: distribute internally and externally (social media) Noah Atencio

Colorado Association of Funders: Noah Atencio

NextFifty Initiative and Rose Community Foundation: Rachel Cohen

Colorado Gives List: Noah Atencio

Denver First Foundation ?

Broad Professional Networks:

LinkedIn: Each of us

Healthy Jeffco Alliance: Kelly Kast

Steering Committee: Share to all member's networks (Health systems etc.)

Colorado Nonprofit Association newsletter?

Trailhead Institute?

Colorado Nonprofit Development Center?

Phase 2: (New documents needed)

Community Networks:

Conectando: Hilda Gehrke

Food Policy Council