Jefferson County Health Alliance Culture of Connection Action Team

September 28, 2021, 2:00 - 3:15 Zoom

Agenda

Meeting Objectives:

- Define our initiative
- Schedule our next outdoor fun evetn

Culture of Connection General purpose: We want to create the conditions for everyone to be a part of and belong within our community.

We will foster a culture of connection in Jefferson County that nurtures safety, trust, belonging, collaboration, personal relationships, listening and empathy, by

- a. celebrating existing successes,
- b. encouraging replication of their environmental, cultural, and physical conditions, and
- c. addressing gaps in current efforts.

The connection of people who are most isolated, whether by geography or identity (including gender, sexuality, age, income, race, language and the like), is our priority.

	Activity	Act ion
10	Welcome and updates - Alliance: Provide input on its name - CTC is collecting applications for youth interns (groups of three) CTC is implementing teen spaces pilots at rec departments	
40	Flush out initiative: The group agrees that it wants to tell stories of connection that explains a positive experience that makes the path toward thriving doable. These stories may be about experiences with organizational initiatives or informal experiences of connection. They must be first-person narratives. That is, stories told by the person experiencing connection, not the stories retold or witnessed by someone else. • By telling stories, what benefit do we hope to achieve after 1 or 2 years? What could be the benefit to people telling the stories? To the community? To organizations?. • Commonality. I envision this as a dialogue via a website and social opportnities (people responding to the stories of others, people connecting after reading one another's stories) – creating a web of connection. • Opportunity to intermix youth perspectives with others in the community, encouraging perspective-building for more accurate understanding of youth needs. • An opportunity for intervention for the person telling their stories by creating a sense of connection.	-

The Jefferson County Health Alliance is supported by a grant from the Community First Foundation.

- Nurturing new connections across topics, organizations, and people (responses, types of organizations,) stories are reaching new ears.
- Qualitative data for action Organizations will take stories and use them to shape communications and services. For example, the Library could discover multiple stories (and responses to them) and make the change happen. Or, members of the LGBTQ community are participating and expressing a lack of gathering space in Jeffco – how can we help?
- Relieve stress on an overburden system. Relief from service providers as more informal supports are realized. People can plug them in further.
- Increased participation and increased number of informal connection spaces and connection.
- o Increased knowledge More people in Jeffco know how to connect to non-traditional support. (# participating in clubs, extracurricular)
- If we do this for a year, what would you expect to happen? What are the tangible outputs of what we are proposing, such as number of stories, types of stories, etc.
 - I think we will have a lot to learn, post-launch. Who is telling stories?
 What are they about? Can we/should we tag them when they are posted online?
 - Could we eventually categorize "Stories of Arvada?" "Stories of the Mountain Community?" Refugees in Jeffco? Military families in Jeffco? Celebrating commonalities and unique differences in Jeffco by spotlighting specific communities.
 - o An interactive website space –
 - Began brainstorming what outputs we could have in the first 6 months:
 - Highlight at least 3 places we know about and 2 that we don't know about.
 - A certain number of partners re-share the stories
- What questions need answered before we can get started?
 - o How do we start?
 - o What can each of us do? What do we need other resources for?
 - o What is our timeline and process for "launch"?
 - o How to capture stories?
 - Could a google form with key questions help sort connections, resources they've tapped into, type of challenge as they get to the point of sharing.
 - o Is there a mechanism or platform for sharing?
 - O What is the format video?, interview?
 - What is the incentive for people to go to this? CTC has found merit in gift cards for participation.
 - Who do we think of when you think of stories?
 - o Could this benefit from a social media connection? Ex CTC Instagram posts for keeping happy, healthy, sane during the pandemic. Bite-sized.
 - o How? Facebook, news, websites, Instagram
 - o How do we curate the stories?

- Who could are key partners? CTC Jeffcoteens.org whole variety of things are posted there. Make available community connection points. If part of the project was not just stories.
- What else connects to the stories –(businesses!!) volunteers
- o How can we create something where language is not a barrier? Need to offer a Spanish-language portal for stories. Are there other languages we should consider?
- What community linking apps are currently being used by Jeffco residents?
 Can we link into them. Is there and organizing 211 or aunt betha, don't have the pulse on community events.
 - Could we use Next Door as a potential partner? Connecting with existing structure. But must keep things positive. Not polyanna. Let's not have easy, annoyomous ways to poke holes in stories.
 - Meet Up is another platform.
- o Excited about the potential of this idea. How would we actualize it?
 - Collecting (motivation for organizations and community groups) this group could just create some parameteres – Could we create a template? Share it out with business we don't know.
 - What does connection matter to you (what's the problem, rigor)
 - What actions have you tried?
 - What resources did you connect
 - Where did you find connection
 - What type of connection (one time, on-going)
 - What is the?
- Who do we collect stories from? This should be groups, people we don't usually hear from?
- Sharing (monthly promotional partners group, organizations would have to have a benefit.
 - can an organization spotlight stories on a monthly basis (other organizations might be able to curate their own.)
 - Almost like a news series (patch, community media, running column)
 - Alliance monthly
- Elevate what already exists, motivation for community groups

• Story examples:

Stories of connections during the pandemic

10 Next meeting: October 26, 2021 2:00 to 3:15

Topic:

- Tangible next steps to move this from an idea to fruition
- Template
 - Duration
 - Format (recorded, written)
 - Targets (where to get the stories and how's going to do that)

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