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| <p><b>Jefferson County Health Alliance<br/>Culture of Connection Action Team</b></p> <p>October 26, 2021, 2:00 - 3:15<br/>Zoom</p>                         | <p><b>Notes</b></p> |
| <p><b>Meeting Objectives:</b></p> <ul style="list-style-type: none"> <li>● Define our initiative</li> <li>● Schedule our next outdoor fun event</li> </ul> |                     |

**Culture of Connection General purpose:** *We want to create the conditions for everyone to be a part of and belong within our community.*

*We will foster a culture of connection in Jefferson County that nurtures safety, trust, belonging, collaboration, personal relationships, listening and empathy, by*

- a. *celebrating existing successes,*
- b. *encouraging replication of their environmental, cultural, and physical conditions, and*
- c. *addressing gaps in current efforts.*

*The connection of people who are most isolated, whether by geography or identity (including gender, sexuality, age, income, race, language and the like), is our priority.*

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| <p><b>Participants:</b> Kelsey Campbell, Reg Cox, Kelly Kast, Robyn Lupa, Amanda Davis</p> |   |                      |
|  | <p><b>Activity</b></p>  | <p><b>Action</b></p> |
| <p><b>10</b></p>   | <p>Welcome and updates</p> <ul style="list-style-type: none"> <li>- Alliance: Vote on name and logo concept <ul style="list-style-type: none"> <li>- Subcommittees will vote prior to Steering Committee vote.</li> </ul> </li> <li>- Website development <ul style="list-style-type: none"> <li>- New website will launch next year and can be an avenue for our work.</li> </ul> </li> </ul>  |                      |
|  | <p>Someone summarize our initiative.</p> <ol style="list-style-type: none"> <li>a) Tell stories of connection that explains a positive experience that makes the path toward thriving doable. These stories may be about experiences with organizational initiatives or informal experiences of connection. They must be first-person narratives. That is, stories told by the person experiencing connection, not the stories retold or witnessed by someone else. <ul style="list-style-type: none"> <li>- Stories should highlight mission/vision and encourage replication (for example, Reg is trying to recruit community members to be on the PTA at high-need elementary schools – able to do this via a culture of stories that makes the activity tangible and actionable).</li> </ul> </li> <li>b) Create a space and calendar of events for people to realize opportunities for connection <ul style="list-style-type: none"> <li>- Determine:</li> </ul> </li> </ol> |                      |

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|  | <ul style="list-style-type: none"> <li>- A media mechanism for connecting and facilitating the sharing of stories (the how-to). How to ensure that people are affirmed and heard.</li> <li>- How to categorize/archive opportunities for connection without recreating existing avenues (Next Door, meet ups, etc.).</li> <li>- How to develop of partnerships and encourage ramping up collecting stories.</li> <li>- Our format: what are you doing, how do you do it, how can I join in? Allows for ownership of stories across organizations – while our group is the keeper of the archive.</li> </ul>  |   |
|  | <p>Setting some guidelines (tangible next steps)</p> <ul style="list-style-type: none"> <li>- Milestones for the project – how to phase this in?</li> <li>- Target for the project – and who needs to be a part of it.</li> <li>- Discussion: <ul style="list-style-type: none"> <li>- Brainstorming about successes, replication, gaps, isolated population groups that we want to collect stories from that fit the criteria. What stories already exist that aren't yet on our radar? Need topic areas to pursue.</li> <li>- Center on those who are seeking connection – where are people going to look for it?</li> <li>- We started the initiative by interviewing people who created micro connections in their spheres. Could they help us get started? We looked at elements of what they did, rather than the story perspective. They were able to connect disconnected parts of the culture – there may be multiple stories within their orbit.</li> <li>- Who is good at hearing somebody and writing the story down? What is the outline/template for a good story? Start with people we have a relationship with and see how it builds.</li> <li>- We had asked: <ul style="list-style-type: none"> <li>- What does connection mean to you?</li> <li>- What actions have you tried?</li> <li>- What resources did you connect?</li> <li>- Where did you find connection?</li> <li>- What type of connection (one time, on-going)?</li> </ul> </li> <li>- There will be some grind to interviewing, editing, and posting. From there, we will have a template. As it builds, we can target. Should it be written/blog posts vs. more like story voice?</li> <li>- This could be a pilot – a few of us will lean in initially. Then it can be run by the group to see how it feels and where we want to go next.</li> <li>- Our stories will demolish the negative narratives.</li> <li>- Our interviewers have stories – and – their beneficiaries/community also have their own stories to tell.</li> <li>- We are all coming from different organizations and will approach the project in different ways. It will be important for the group to be involved in the analysis and refining process.</li> </ul> </li> </ul> | - |

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|  | <ul style="list-style-type: none"> <li>- These will be primary stories from community members. The storyteller will be the person experiencing connection. Someone who felt isolated, found something that benefitted their life, and how they did it.</li> <li>- How will we reach populations who are stigmatized (for example, someone struggling with addiction). Nurture those new connections. We hope to discover the benefit of this.</li> <li>- Include the option for storytellers to be anonymous, give just a first name, etc. We want to celebrate someone who has undergone a journey and represents hope – show others that they are not isolated.</li> <li>- How do we approach our community members who may be hesitant to tell their stories and are seeking stories themselves. Our intention is to elevate the things that brought people to a place that they define as a better space. We need to be careful about WHAT we are asking (vs. requesting a lot of details about any anguish/hardship along the journey).</li> <li>- Must define what “positive experience” means. Talk therapy: by telling your story, you have a pathway to healing. Bring dignity to this process.</li> <li>- We need to flesh out the back end, so people will be informed of what will happen to their stories. Draft a paragraph on how we envision the stories will be used – from there build a template that will take the stories to a final product.</li> <li>- Implement an oversight/feedback loop with the person giving the interview -honor the person’s narrative and voice so our interpretation of it is not disingenuous. How do people want their story to be shared?</li> <li>- Let’s find a few people who want to walk beside us to determine: how to approach people, develop a template, give us feedback on the experience of the story package: <ul style="list-style-type: none"> <li>- Phase One: Recruit participants to join us. How do we decide what gets published? How do we represent less positive experiences?</li> <li>- Phase Two: How should they be shared publicly? Flesh out the template and determine where the sharing occurs (informed consent).</li> </ul> </li> <li>- Is this an official project of the JCHA? What are the boundaries? Public Health is the organizational backbone, however the Alliance is</li> <li>- It will be ok for people to not have “positive” stories (i.e. they may talk about their difficulty navigating the system) – we can tell those stories without naming organizations.</li> <li>- By next meeting, Robyn and Reg will share a first-person story.</li> </ul> |   |
|  | <p>Develop story template</p> <ul style="list-style-type: none"> <li>- Duration</li> <li>- Format (recorded, written)</li> <li>- Targets (where to get the stories and how’s going to do that)</li> </ul>  | - |

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| 10 | Next meeting: November 23, 2021 2:00 to 3:15 |  |
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