

## Jefferson County Health Alliance Strategy Selection Workgroup

March 13, 2020, 1:00-3:00pm

Zoom Call

## MEETING NOTES

### Meeting Objectives:

- Review strategies developed at the Turn the Curve Event
- Agree on list of action teams/strategies to bring back to the larger group
- Outline next steps to prepare for the May 11<sup>th</sup> Launch of Action Teams meeting

**Attendees:** Ageno Otti (Civic Canopy), Amy Sciangula (Jeffco Connections), Bill Fulton (Civic Canopy), Carly Larsen (Colorado Crisis Services/Jeffco Substance Use Partnership), Cynthia Farrar (Jefferson County Public Health (JCPH)), Gabriel Guillaume (resident), Heather Matthews (Heather Matthews LLC), Karen Walker (Jeffco Public Libraries), Lisa Brockmeier (CCHA), Mary Margaret Fouse-Bishop (JCPH), Margaret Huffman (JCPH), Rachel Cohen (Aging Dynamics), Robyn Lupa (Jeffco Public Libraries), Stephanie Tanner (The Action Center)

Time	Activity	Leadership
1:00-1:20	Welcome and Framing of the Day <ul style="list-style-type: none"><li>- The Jefferson County Health Alliance is emerging, and we are all a part of developing what it becomes. It is a group of people and organizations committed to a thriving and connected community where health and opportunity is possible for all.</li><li>- Our premise is that in order to get to A THRIVING CONNECTED COMMUNITY WHERE HEALTH AND OPPORTUNITY ARE POSSIBLE FOR ALL we must first assure PEOPLE AND ORGANIZATIONS ARE WELL CONNECTED IN A CARING, SUPPORTIVE COMMUNITY and WORK TOGETHER TO IMPROVE OUTCOMES AND CHANGE SYSTEMS.</li><li>- From this foundation, we can naturally identify health and community priorities and support people, coalitions and organizations that are working to address the priorities.</li></ul>	Kelly Kast
1:20-2:00	Review of Turn the Curve strategies <ul style="list-style-type: none"><li>• The group recommended 6 foundational elements that the Alliance should incorporate into all its activities. (These are based on strategies from Turn the Curve.)<ul style="list-style-type: none"><li>○ Incorporate community voice and power sharing</li><li>○ Build on existing work and current strengths and assets</li><li>○ Encourage organizations and people to focus on their strengths and expertise, while also learning to cross lanes together</li><li>○ Use researched and evidence-based approaches, when applicable</li><li>○ Incorporate evaluation for continual learning</li></ul></li><li>• It reviewed 8 strategies.</li></ul>	The Civic Canopy

2:00-2:45	<p>Prioritize Strategies</p> <ul style="list-style-type: none"> <li>• The group identified 6 strategies it recommends the Alliance put forward as our action groups. <ul style="list-style-type: none"> <li>○ Elevate community voice</li> <li>○ Implement specific projects</li> <li>○ Address technology needs: tools, policy and communication</li> <li>○ Push out communications and marketing</li> <li>○ Improve neighborhood design</li> <li>○ Steer funding models toward collaboration</li> </ul> </li> <li>• It rated the strategies on potential impact, potential effort, quick wins and existing champions. Two of the original strategies were combined into the remaining six. All six strategies were rated 8 out of 12 or higher. See below for matrix.</li> </ul>	The Civic Canopy
2:45 – 2:55	<p>Immediate needs based on strategy groups and COVID-19 situation</p> <ul style="list-style-type: none"> <li>• The group identified one activity it would like to start immediately under the broad “communications” strategy: <ul style="list-style-type: none"> <li>○ Activity area - Address the isolation that will come along with social distancing</li> <li>○ Activity ideas – communicate the importance/health benefits of connections, communicate ways we can still have connections, identify challenges to connection. Specific projects might also emerge.</li> <li>○ Lead – Rachel Cohen and the LinkAges coalition as they already have a foundation addressing isolation among seniors</li> <li>○ Next steps – Kelly will work with Rachel to discuss next steps</li> </ul> </li> <li>• The group also identified promoting the census but didn’t push forward as strongly as the recommended activity above.</li> </ul>	
2:45-3:00	<p>Next Steps for May 11<sup>th</sup> Launch of Action Teams</p> <ul style="list-style-type: none"> <li>- Action Plan Review Team – Gabriel, Rachel, a representative from Jeffco Public Libraries (Robyn current contact)</li> <li>- Launch of Action Teams will be Monday, May 11, 2020 from 12:30 to 2:30, location TBA</li> </ul>	Kelly Kast

Prioritization Matrix

<b>Strategies</b>	<b>Potential Impact</b>	<b>Potential Effort (1=large effort; 3=low effort)</b>	<b>Existing champions</b>	<b>Quick wins</b>	<b>Sum of scores</b>
Elevate community members and voices, especially marginalized communities; understand strengths and needs	3	1	3	2	<b>9</b>
Implement/promote specific events/projects/activities	2	2	2	3	<b>9</b>
Encourage/develop communication /technology tools to encourage connection and collaboration and policy	3	1	2.5	2	<b>8.5</b>
Implement/promote communications and marketing activities	2	2	1	3	<b>8</b>
Design neighborhoods for connection	3	1	3	1.5	<b>8.5</b>
Develop funding models to encourage collaboration	3	1	2	2	<b>8</b>