**Community Engagement Approaches for Developing Result Statements**

Transactional Involvement—Easy to Accomplish, Limited Engagement

* Pop-Up Visioning: Posting chart paper, white boards, sticky note walls, etc. in public places with provocative questions that people respond to
* Surveys: Sending out survey questions through networks explaining the purpose of the effort and gathering input on people’s responses to high level questions
* Review of Past Data: Identifying past community visioning sessions to identify relevant themes and input.

Transitional Involvement—Moderate to Accomplish, Increasing Engagement

* Mini-sessions at Existing Meetings: Asking for 10-15 minutes on a previously scheduled agenda of a community group to explain the purpose of the initiative and to solicit input on guiding questions.
* Speak Outs: Providing a microphone or forum (online or at public events) for people to share their vision for the community with a larger audience.

Transformational Involvement—Most Difficult to Accomplish, Highest Level of Engagement

* 1-1 Outreach: Conducting individual interviews with stakeholders to explain the effort, gather input, and invite to future involvement.
* Focus Groups: Convening specific stakeholders to engage in a group conversation to explain the effort and gather input on ideas.
* Mini-Visioning Sessions: Similar to a focus group but helping smaller groups move from individual input to a discussion of common themes and intentions from the group.
* Community Walkshops: Walkshops are interactive walking tours of neighborhoods and are used to engage people more deeply in their neighborhoods. Participants walk with a guide, a map, a camera or their phone, and capture ideas that convey their vision for the community.