**Youth Committee Notes**

Discussed past committee members and brainstormed additional members we plan to reach out to and invite them to join the committee.

Prior members include the following:

* Mile High Youth Corp-Amanda Winters
* Center for Work Ethic Development- Paxton Oliphant (took Ashley’s place)
* Hope Community- Rada Moss
* Alex Monk-DPS
* ResCare-Shanelle Watts
* Arupe Jesuit-Sonia Adame
* Opportunity Youth- Jenny Smith
* Career Connect-Natelie Rivera

Outreach to additional members include the following:

* Mayor’s Office of Children’s Affairs-Joey Pace
* Black Creek Group- Sara Butz
* Colorado Youth for a Change- TBD
* Urban Peak-TBD
* Goodwill-TBD
* Lifeline(formerly Denver Inner City Parish)-TBD
* EGTC-TBD
* Denver Area Youth Services-TBD

**Next steps:**

Liz will reach out to the above two groups and invite them to participate and attend our first meeting on 10/19/18 from 9-10 at Palace Construction. There will be a call in option and in the future, will implement either a Webinar option or Go to a Meeting platform.

On the TBD points of contact, Liz will email DPS Program Manager to get names/contact information on a representative from each organization.

Committee Goals:

Reviewed the established goals based on the 4-year Strategic Action plan and selected the following 2 goals that the committee will focus on this year. In addition, discussed increasing the board’s overall involvement in supporting youth in Denver.

1. Decrease the number of disconnected youth within the City and County of Denver.
2. Increase the number of paid internships for Denver youth.

We then tied these goals to OED-Workforce Strategic Plan, specifically, “Supporting upward mobility by aligning business needs and community assets to build strong talent pipelines”.

Brainstorming/ideas on how to impact the committee’s goals:

* Increase the number of paid youth internships in Denver
  + Board members support the youth by issuing a challenge to the board members to either host a youth or find a host site within their respective network. This will be a year-round challenge as there are out of school/disconnected youth seeking these opportunities as well as youth who will be placed in these opportunities during the summer months.
  + Advertise these opportunities at the various libraries throughout Denver
  + Focus on developing a marketing plan/campaign to include social media, channel 8 etc
  + Create a survey and send out to the WDB board members to identify barriers and challenges they would face in hosting a youth as the board did not host a youth this summer
  + Support the upcoming Career and Resource Fair at Florence Crittenton on 11/9/18 based on the industries that the youth are interested in
* Host a youth job and resource fair and involve all the board members to assist with advertising and/or attending the fair
* Actively seek out youth events happening around the Denver Metro area and invite board members to attend the events representing workforce(DWS)
* Focus on developing a marketing plan/campaign to include social media, channel 8
* Create an interactive map of youth services
* Host a monthly resource fair in the cities targeted neighborhoods at the local high schools
* Host youth and families during the upcoming holiday season with gifts or meals

**Next steps:**

Check the Aunt Bertha website to see if youth services are already mapped out on this platform

Consider utilizing Channel 8 to advertise youth events and paid internship opportunities

Reach out to Denise Boothby to coordinate efforts to advertise paid internship opportunities

Reach out to City Council members such as Debbie Ortega and Stacie Gilmore to support their district and specified targeted neighborhoods. Neighborhoods include Sun Valley, Globeville Elyria Swansea(GES), Montbello, Park Hill