

Movement Makers Training and Outreach Plan

**Vision of Success (by 2021):**

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| * See action across the community grow in the areas identified in learning conversations * See measurable change in community in the issues identified in learning conversations * Enjoy, celebrate and know each other and neighbors. | * People feel their assets are matched to their day to day life actions * Supporting one another isn’t rare - Community felts taken care of by each other, associations, and communities. | * Anchor Institution Policy change and Decision Making occurs due to influence from community * Large scale changes are seen as everyday * Associations and institutions are highly connected to the residents and neighborhoods they are in |

**Action Team Purpose**: To expand East5ide Unified Unido understanding of and use of Asset Based Community Development (ABCD) Principles and approaches; to promote community connectivity through outreach and engagement; to support community leadership development

**Action Team Deliverables:**

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| * Develop Team of Community Connector(s) | * Recruit participation from: Whittier, Clayton, Cole, Five Points, and Skyland |
| * Create an ABCD resource inventory/guide | * Host 2-3 East5ide generated activities |
|  | * Resources and assets |

Measures of Progress: to be quantified

* Grow Circles of Connection through ABCD Principles and Activities.
* Build a shared pool of understanding and knowledge of Asset Based Community Development - Regular connection to other action teams to infuse ABCD.
* Harness the advantage of acting collectively; do something together.
* Maximize the momentum and power that comes from learning and exploring together.
* Leverage the assets all anchor institution partners bring and build community awareness of these assets.
* Living EU values, principles.

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| Action  *What Will Be Done?* | Who  *Who Will Do It?* | Timeline  *By When? (Day/Month)* | Resources   1. *Resources Available* 2. *Resources Needed (ex: money, people, etc.)* |
| Train a team in ABCD | Tash  Benzel  Roberta  Kellie  Emily | October 2018Checkmark  TBD, 2019  TBD, 2020 | A. Tamarack Training, others?  B. Funds through HDGP available |
| Host an ABCD Debrief with EU | Tash  Benzel  Roberta  Kellie  Emily | CheckmarkNovember 2018  TBD, 2019  TBD, 2020 | A. Training space at Ford Warren  B. Training resources |
| Form ABCD/Community Action Team   * Roberta, Benzel, Vonda, Jada, Bintou, Lois, Sandy, Jason, Tash | MM Team | CheckmarkFebruary 2019 | 1. Interested people! 2. We need people to co-lead this (not Emily) – get times to meet set, work together on planning actions |
| Convene Regular MM Action Team Meetings | MM Team Lead  Emily  Connector | CheckmarkMarch 2019  April 24 2019 | 1. Tramway Space, people 2. Need someone to lead this |
| Identify ongoing ABCD Technical Assistance Supports and Needs | MM Action Team | June 2019  ongoing | 1. Local ABCD experts – Ruben Medina, Beckah Tuerlow, Mike Green 2. Training books 3. Own knowledge 4. EU Guiding Principles 5. What are we missing? How to use? |
| Scope out role for Community Connector(s) | EU Coordinator (Emily)  MM Action Team | CheckmarkFebruary-March 2019 | 1. Emily has a draft for team to look at |
| Recruit Community Connector(s) | EU Coordinator (Emily)  MM Action Team | CheckmarkMarch/April 2019 | 1. Need help from this group to review, share, and then interview |
| Onboard community connectors | EU Coordinator (Emily)  MM Action Team | May 2019 | 1. Emily can start 2. Need team to do meetings with, think of who they need to know |
| Compile an inventory of ABCD resources, strategies and best practices (e.g. 2-3 page document with links for more information) | MM Action Team | February 2019 Checkmark  Update as needed | A. Existing resources and information via local resources, training resources, additional resources.  B. Review at.. |
| Understand how to regularly use ABCD materials, and infuse into EU work | MM Action Team | July 2019 |  |
| Co-Design Community event with Anchor Institution Action Team | MM Action Team  Community Coordinator | May 2019 | 1. Rough Idea in place – Chuck Ault 2. Who can help? Need a lead |
| Community Coordinator(s) develop outreach plan for the 5 communities |  | July – November 2019 | 1. Connect with Council Members 2. Visit Neighborhoods 3. Determine tools needed for communication – flyer, text, etc 4. Identify outreach plan for engaging legacy and new residents |
| Support Learning Conversations to Occur (trainings, check ins, debriefs) | Community Coordinator | CheckmarkQ2 2019  Quarterly | 1. Benzel has ground work laid! 2. Develop cadence |
| Support activities that connect neighbors (eg gift parties from eu, block parties, other existing events) 2-3 eu generated, 3-6 existing in the neighborhood | Community Coordinator  MM Action Team | CheckmarkQ2 2019  Quarterly | 1. Host quarterly gift parties |
| Identify training opportunities for EU network (hard and soft skills) |  | Ongoing  July 2019 | 1. Monitor opportunities 2. Plan events 3. Determine cadence of eu events |
| Identify strategy to connect to existing neighborhood events and activities | Community Coordinator  MM Action Team | August 2019 |  |
| Ensure multiple ways for East Denver to know about EU and neighborhood activities (eg website, newsletter, social media, etc) | Community Coordinator  MM Action Team | July 2019 | 1. Investigate what is going on now 2. Compile list of communication channels 3. Consider 1 80205 newsleter? |
| Connect community members to existing neighborhood policy related issues, current events | Community Coordinator  MM Action Team | July 2019 | 1. Document opportunities, associations, orgs doing this work 2. Ask what EU is interested in 3. Share opportunities |
| Develop regular connects to Anchor Institution action team (to inform AI policy change), Eval and Learning action team | Community Coordinator  MM Action Team  Emily | Ongoing  Routine by May 2019 |  |
| Identify plan for mapping the history and assets of 80205 |  |  |  |

Who do you need to recruit to help accomplish the goal?

* Someone from each of the 5 neighborhoods
* Legacy residents
* People who love outreach

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| Who is involved | | | |
| First Name | Last Name | Cell | Email |
| Roberta | Molock |  |  |
| Benzel | Jimmerson |  |  |
| Vonda | Molock |  |  |
| Bintou | Diallou |  |  |
| Jason | Vitello |  |  |
| Sandy | Douglas |  |  |
| Tash | Mitchell |  |  |
| Emily | Holcomb |  |  |
| Lois | Doll |  |  |
| Gerald | Hamel |  |  |
| Jenee | Donnelson |  |  |