

THE MANY WORKING AS ONE FOR THE GOOD OF ALL

#### Foundations of Collaboration: An Introduction to the Community Learning Model Hanna Nichols & Meghan Chaney

Purpose and Vision: The many working as one for the good of all

**Mission:** to create a culture of collaboration that drives transformative change



#### **Build Connections**

**Build Capacity** 

**Build a Movement** 





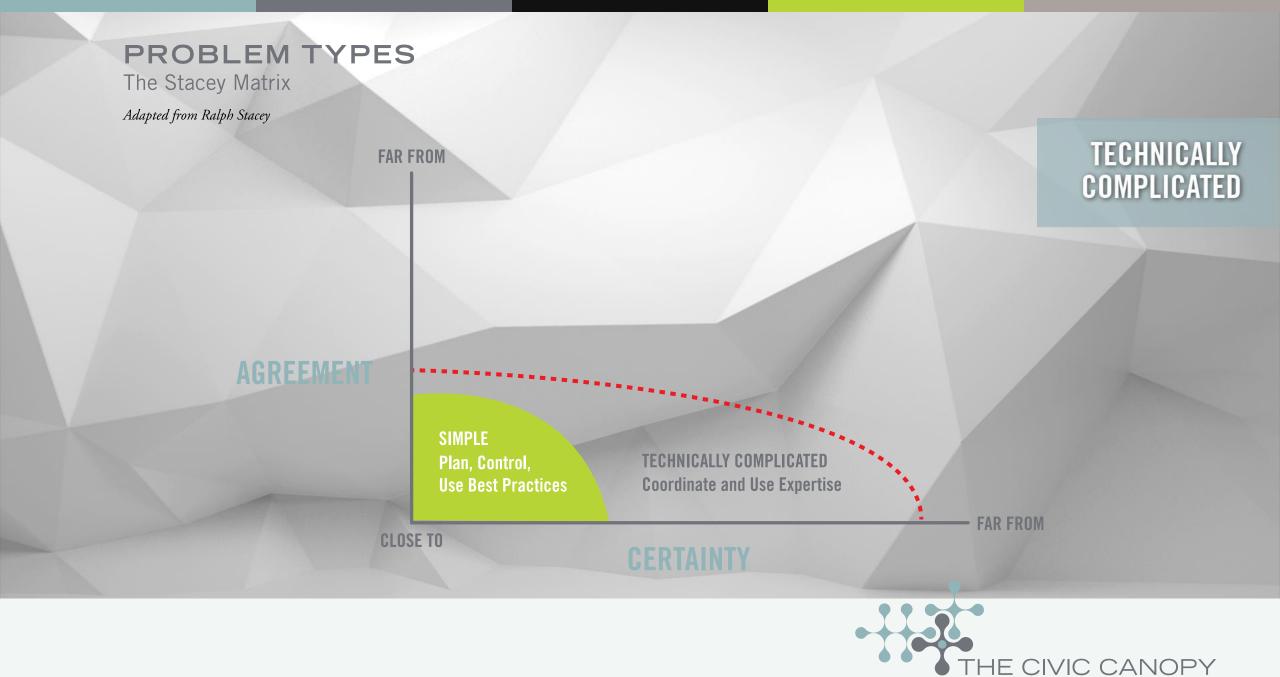
- Participants understand various approaches to collaboration and the necessity of working collectively to address complex issues.
- Participants can visualize what high quality collaboration can look across a variety of settings, issues, styles, and approaches.
- Participants feel better able to support inclusion, dialogue, action, and learning, with the goal of results-driven impact.

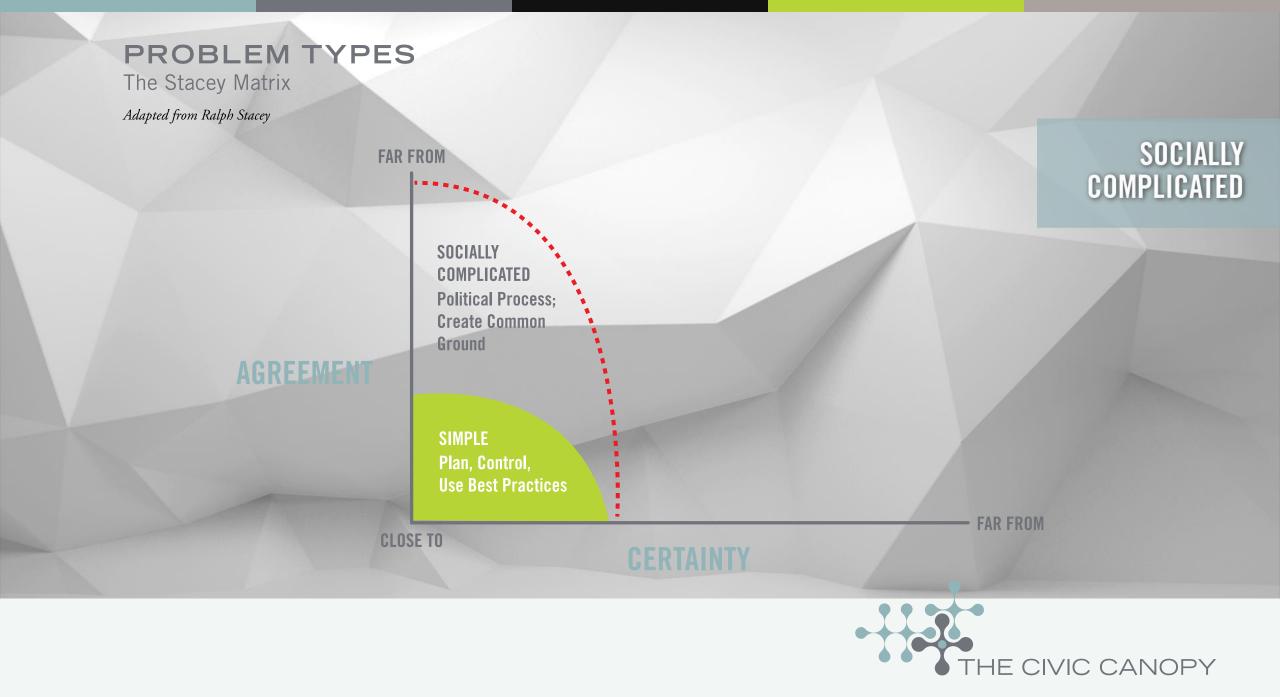
## **Tackling Complex Issues**

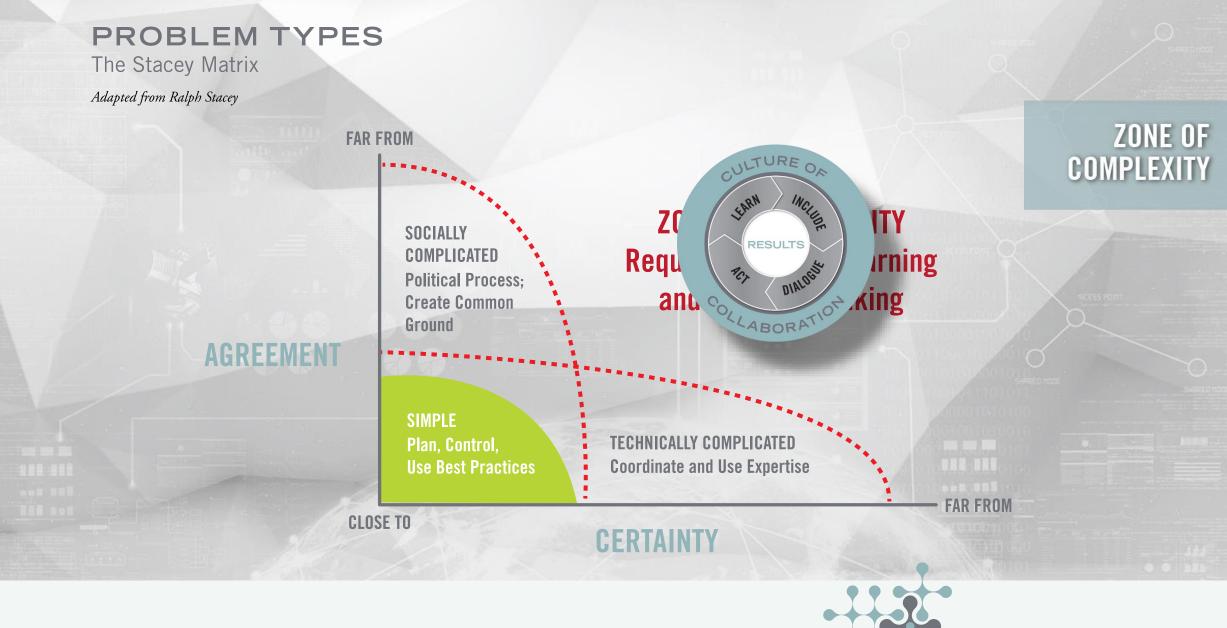
possible only through a collaborative approach











THE CIVIC CANOPY

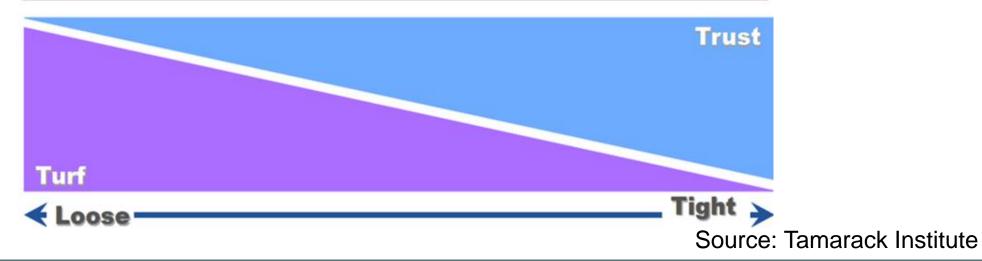
## Community Learning Model



- Synthesis of research on effective teams and collaboratives
- Correlation between the quality of process and quality of population outcomes
- Provides a way to think about the ongoing work of creating collective impact through continuous improvement

### The Collaboration Continuum

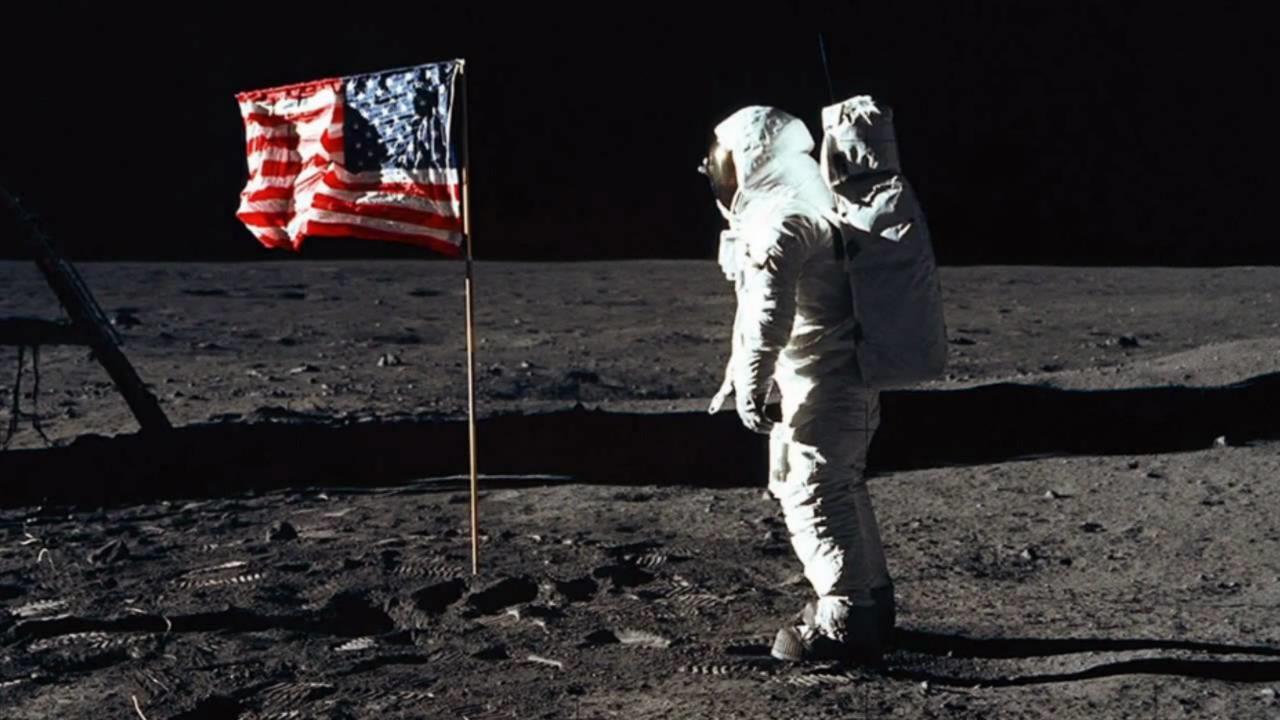
Compete	Co-exist	Communicate	Cooperate	Coordinate	Collaborate	Integrate
Competition for clients, resources, partners, public attention.	No systematic connection between agencies.	Inter-agency information sharing (e.g. networking).	As needed, often informal, interaction, on discrete activities or projects.	Organizations systematically adjust and align work with each other for greater outcomes.	Longer term interaction based on shared mission, goals; shared decision- makers and resources.	Fully integrated programs, planning, funding.





### Results

What are we striving to achieve?





- It's always tempting to jump straight into action, doing what we think will work, but going immediately to action ≠ results
- If we start with the end results and THEN focus on the means to get there, we're more likely to achieve our goals.





### The first question to ask is "what is the end result you seek?"

The second question to ask is "how would you know if you got there?"

## Results-Based Thinking

Results	Indicators	
Chaffee County's economy is diverse and resilient	Labor participation rates, income dates, home ownership rates	
All children reach their developmental potential and are ready to succeed in school and in life	% of children, Kindergarten – 3 <sup>rd</sup> grade, who have significant reading deficiency	
Grand Junction is a safe and supportive community	Violent Crime Rates; Social Capital data	
Colorado youth are connected to their community	% of 9 <sup>th</sup> -12 <sup>th</sup> grade students who report participating in any extracurricular activities in school	

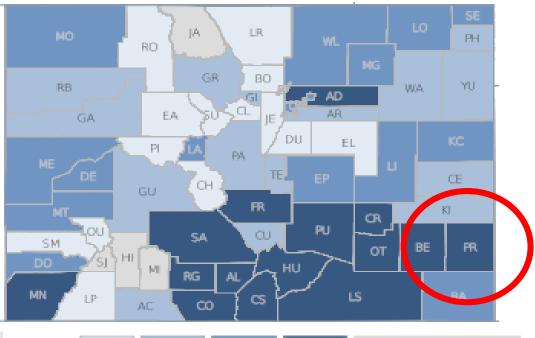




### Prowers County, CO

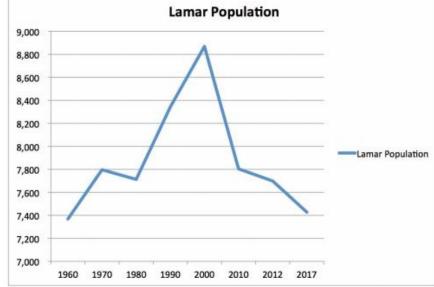
A Case Study in Results-Driven Thinking

#### **Overall Rankings in Health Factors**



















To create a Prowers County where all kids grow up healthy? We'd love to hear your voice.

Come to one of the community visioning sessions and EDUCATE US.

FREE food, FREE childcare & interpreters provided at all sessions!					
HOLLY	GRANADA	LAMAR	WILEY		
July 9 • 6-8 p.m.	July 10 • 6-8 p.m.	July 30 • 6-8 p.m.	July 31 • 6-8 p.m.		
Holly Senior Center	Granada Community Center	Lamar Community Building	Wiley School		

If you cannot attend the meeting in your town please join us at another session.



For more information please contact: Sarah Aguilera 719-691-9157 or Emily Nieschburg 719-688-1265 Prowers County 2015 Action Map

VISION: A healthy Prowers County for all.

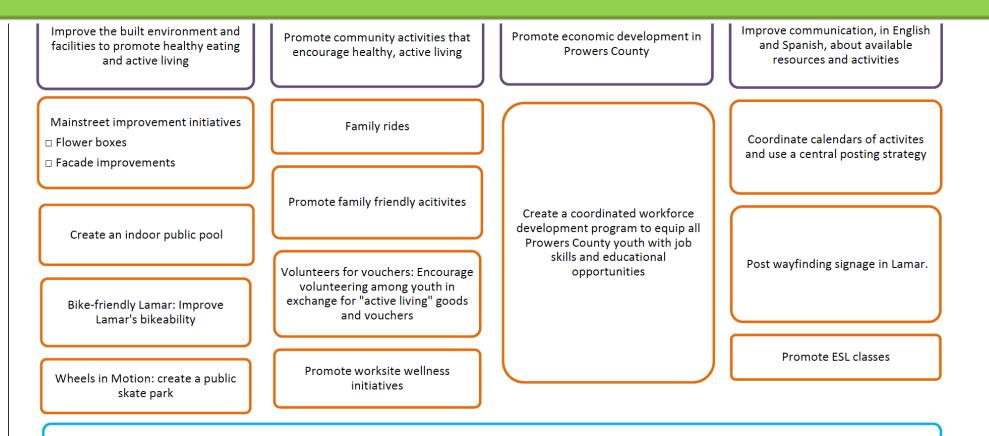
#### Results

All Prowers County residents are physically active.

Families choose to stay, live and invest in Prowers County

All Prowers County residents eat healthy foods.

Powers County is a deeply connected community with strong civic health



**Values:** • Community • Collaboration • Inclusion • Respect• Communication • Excellence • Action • Determination

It is the pursuit of shared results that brings people together, rarely the offer of collaboration itself.

## Reflecting On Your Results

- How does your collaborative group talk about the goals/outcomes/results that you seek? Write out the phrases, statements.
- How well does your language point people to the ultimate end result that you seek? Does it clearly articulate an elevating goal that describes the impact it would have on children, youth, families, communities, the environment, etc.? Or does it leave people asking "to what end?"



- Encourage diverse and unlikely partners to work together
- Help partners see themselves as important contributors with a role toward achieving the end goal
- Create champions and collaborators instead of critics and competitors
- Keep partners motivated to stay at the table because their attention is on the end goal



## Inclusion and Dialogue

Inclusive environments fostering shared commitment

## The Power of Inclusion

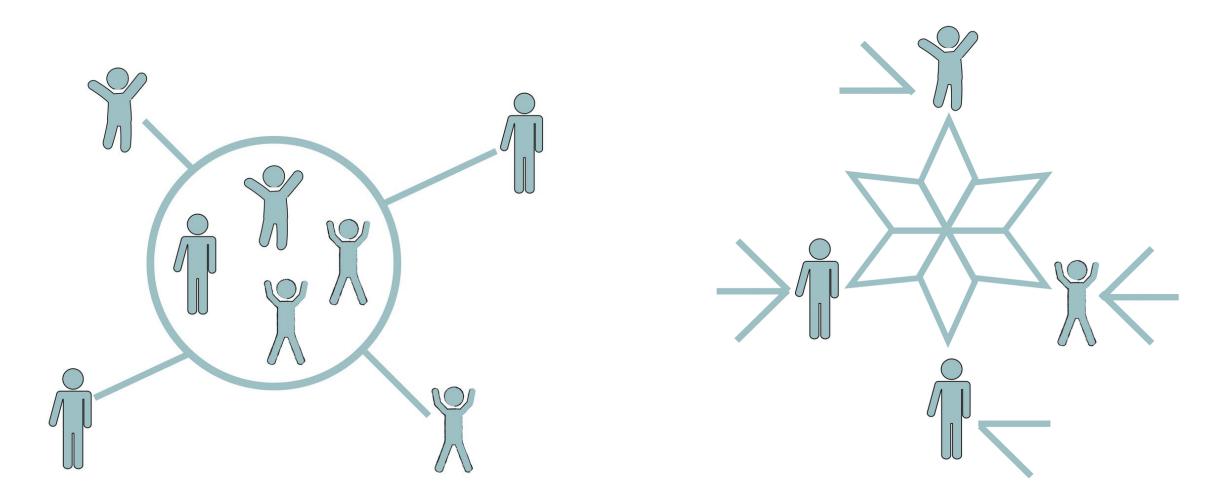


- Increases creativity
- Increases support for solutions
- Provides legitimacy for interventions

And. . .

- Increases likelihood of conflict
- Increases complexity of process





## Levels of Involvement

Transactional	Transitional	Transformational	
Involvement	Involvement	Involvement	
Communication: One-way	Communication: Two-way,	Communication: Two-way,	
from the collaborative to the	mostly collaborative to the	collaborative to community,	
community	community	community to collaborative	
<ul> <li>Examples:</li> <li>Public Report Card release</li> <li>Information/Training sessions</li> <li>Awareness Campaigns</li> <li>Social Media</li> </ul>	<ul> <li>Examples:</li> <li>Community Advisory Committees</li> <li>Community Dialogues</li> <li>Community Calls to Action</li> </ul>	<ul> <li>Examples:</li> <li>Issue specific workgroups</li> <li>Joint decision-making</li> <li>Co-ownership of outcomes</li> </ul>	

More People Involved

**Deeper Level of Engagement** 

## Acknowledge Power Dynamics

#### **The Bases of Social Power**

Positional Power: Title or rank

Expert Power: Based on skills & knowledge

Referent Power: Reciprocity & mutual respect

Reward Power: Ability to give or take away rewards

Coercive Power: Ability to punish

Informational: Control over information others need



Adapted from: French & Raven, 1959

### Case Study: East5ide Unified

#### Process

- Leadership Team intentionally included more than 50% context power (those with deep connections to the community, lived experience)
- Learning process included bringing content experts to the table for shared learning



## Case Study: East5ide Unified



#### Challenges

- Power dynamics aren't something you address once. It's a constant process.
- Ensuring processes are inclusive so voices are not only heard, but are comfortable coming to and staying at the table.

### The Takeaway: Value the Process

- Rethinking ways of doing "business."
- Be willing to put in the time to create conditions for engagement.
- Make the rules of the game clear from the outset.

## What has inclusion looked like for you?

Consider a time you felt included in a process in a really authentic way. What did you experience? See? Feel?





### Act

Planning, strategizing, adjusting

# Be open to getting messy before things become clear.

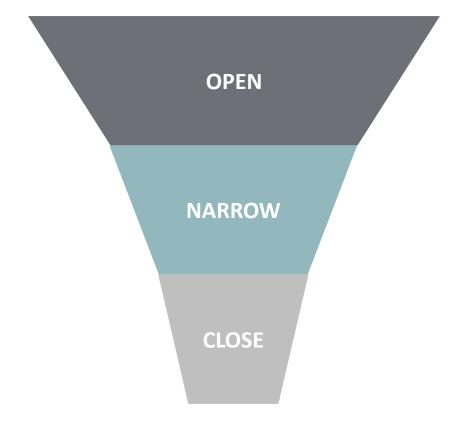


ТО
building a common commitment
involving everyone who cares
arousing and following our curiosity
taking the time for broader engagement

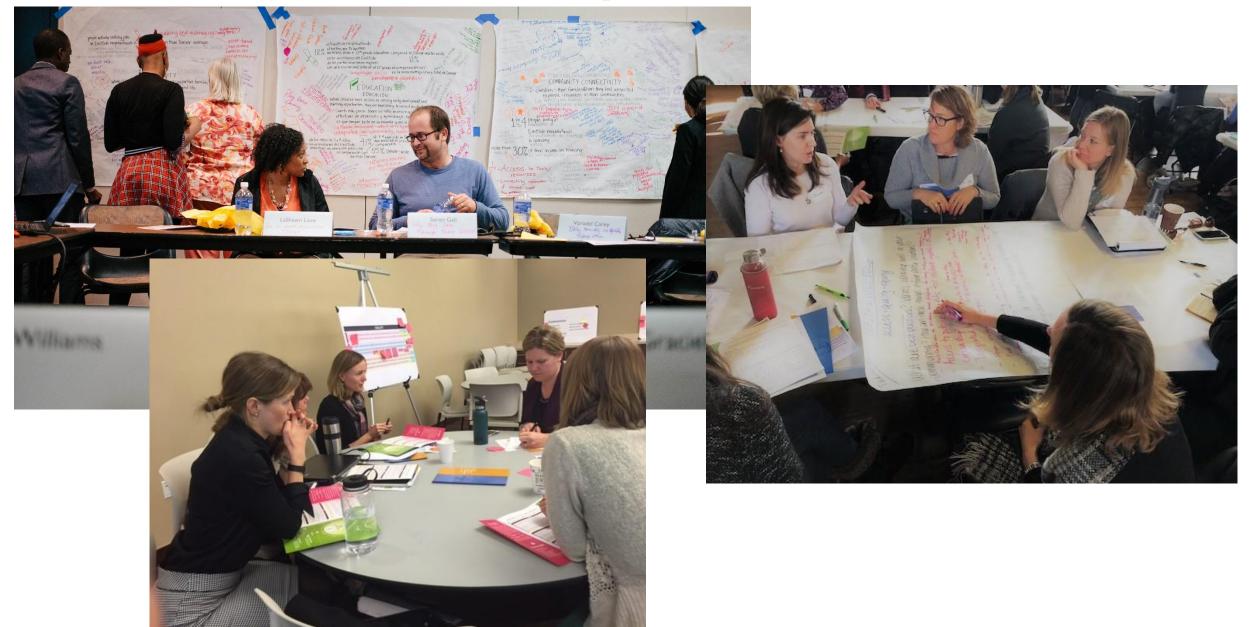
How to Develop a Common Agenda for Collective Impact - Paul Born, Tamarack Institute

### Action Planning with Open, Narrow, Close Mindset

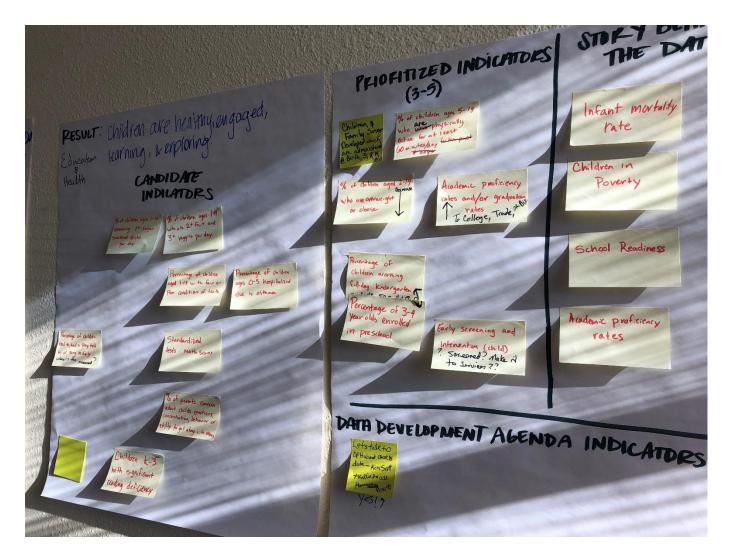
- Open: Brainstorming, putting ideas out, thinking blue sky
- Narrow: Consider criteria for narrowing
  - What's feasible?
  - Where is there low-hanging fruit?
  - What do we have resources for?
  - What's within the scope of our grant?
- Close: Finalize, refine, prioritize



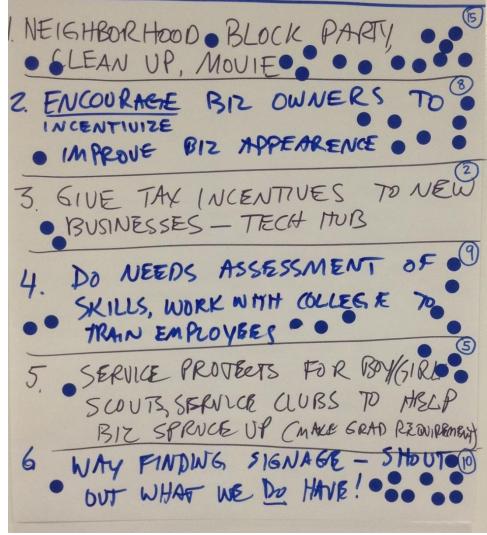




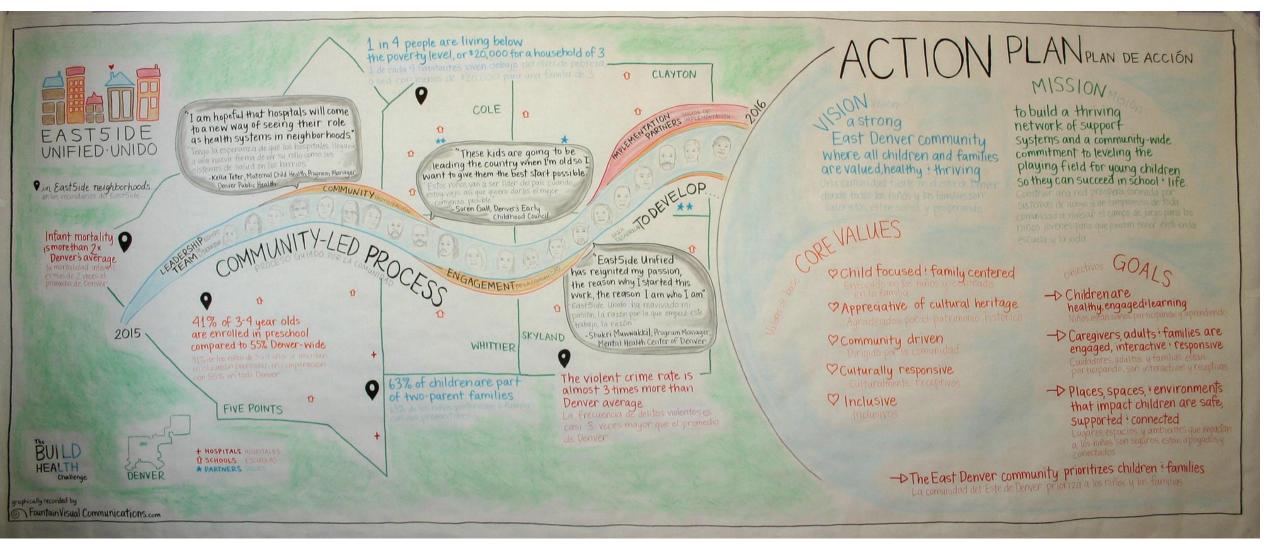
### Narrow



### STRAFEGIES



### Close



### ACTION PLAN



### VISION MISSION

a strong East Denver community where all children and families are valued, healthy, and thriving To build a thriving network of support systems and a community-wide commitment to leveling the playing field for young children so they can succeed in school and in life

### CORE VALUES GOALS

CHILD FOCUSED & FAMILY CEN we seek to create equ opportunity for all child honoring and embracing experiences and divers fan	iity of dren, g the	we preserve, acknowledge culture of the r	CULTURAL HERITAGE value, and the rich history and neighborhoods and to live within them	Children are healthy, engaged, learning, and exploring	Places, spaces, and environments that impact children are safe, supported, and
COMMUNITY DRIVEN we are led by		LY RESPONSIVE	INCLUSIVE we value all	Caregivers,	connected
authentic community voice, building on the assets and gifts that exist within the five neighborhoods	and inc diversit respons	orporate y and are sive to , language,	children, youth and adults who live, work, learn and play in this community	adults, and families are engaged, interactive, and responsive	The East Denver community prioritizes children and families

RESILIENCE	RELATIONSHIPS	OWNERSHIP	HOLISTIC APPROACH
Build resilience in all who are part of the community	Enhance connections that build relationships, trust and a sense of belonging	Promote engagement and ownership at individual, program and community levels	Support holistic, multi- dimensional approaches to comprehensive health and learning in homes, schools and community

### EARLY CHILDHOOD COLORADO PARTNERSHIP

#### VISION

Ensure all Colorado children are valued, healthy and thriving.

#### MISSION

Advance the vision of the Early Childhood Colorado Framework statewide using a collective impact framework allowing crosssector partners to improve early childhood system effectiveness.

#### **CORE FUNCTIONS**

- Convening
- Connecting
- Collaborating
- Capacity Building
- Communicating

#### GUIDING PRINCIPLES

We are a statewide effort

### **ECCP Shared Messaging 2018**

Shared Messaging Goal: Support early childhood stakeholders across the state to speak from a collective voice, engage more audiences and mobilize action to support for children and families in Colorado.

#### 2018 Strategies:

Communicate the value of the Shared Message Bank to the ECCP network and beyond. Provide technical assistance and support to partners integrating the Shared Message Bank into their work. Support and provide ongoing professional development to the Mentor Team. Build tools and resources into the Shared Message Bank platform for ECCP partners to utilize.

n of the				- Characteristic
Colorado	JANUARY - MARCH 2018	APRIL - JUNE 2018	JULY - SEPTEMBER 2018	OCTOBER - DECEMBER 2018
wide using ct	PROFESSIONAL DEVELOPMENT	PROFESSIONAL DEVELOPMENT	PROFESSIONAL	PROFESSIONAL DEVELOPMENT
ng cross-	<ul> <li>Provide coaching and training</li> </ul>	Create online space for	DEVELOPMENT	
improve	opportunity for mentors and	discussion about framing, Q&A,	Pilot a framing café—informal,	OUTREACH &
/stem	frequent users*	TA (revisit in fall)	statewide, perhaps regional	COMMUNICATIONS
	-		(Spring 2019)	Promote new online tools, video
	OUTREACH & COMMUNICATION	OUTREACH & COMMUNICATION		clips
	<ul> <li>Develop internal communication</li> </ul>	<ul> <li>Increase outreach on uploading</li> </ul>	OUTREACH &	
	and outreach plan for SM efforts	to Campaign Map	COMMUNICATIONS	EVALUATION
	<ul> <li>Connect with other EC</li> </ul>	Craft social media campaign full	Promote new online tools	Craft RFP/onboard evaluators
3	communications efforts in Colorado*	network can take part in	Launch video clips	<ul> <li>Develop and administer annual survey to full network</li> </ul>
	<ul> <li>Engage in capacity building with</li> </ul>	EVALUATION	EVALUATION	
	communications/PR firms*	<ul> <li>Ongoing tracking of efforts via</li> </ul>	✓ Capture, analyze baseline	INFRASTRUCTURE
		administrative tracking tools*	feedback from survey, mini-	🗄 🗖 Develop before/after framing
LES	EVALUATION	✓ Canopy MSW intern performs	interviews	examples (tool)
de effort	✓ Update and enhance	mini-interviews to inform		Consider future additions to SMB

# The Takeaway: Roles, Responsibilities, Routines

- Show up. Speak up. Follow up. Celebrate Up.
- Roles & Responsibilities
- Checking in & Accountability
- There's power in checking things off



### Learn

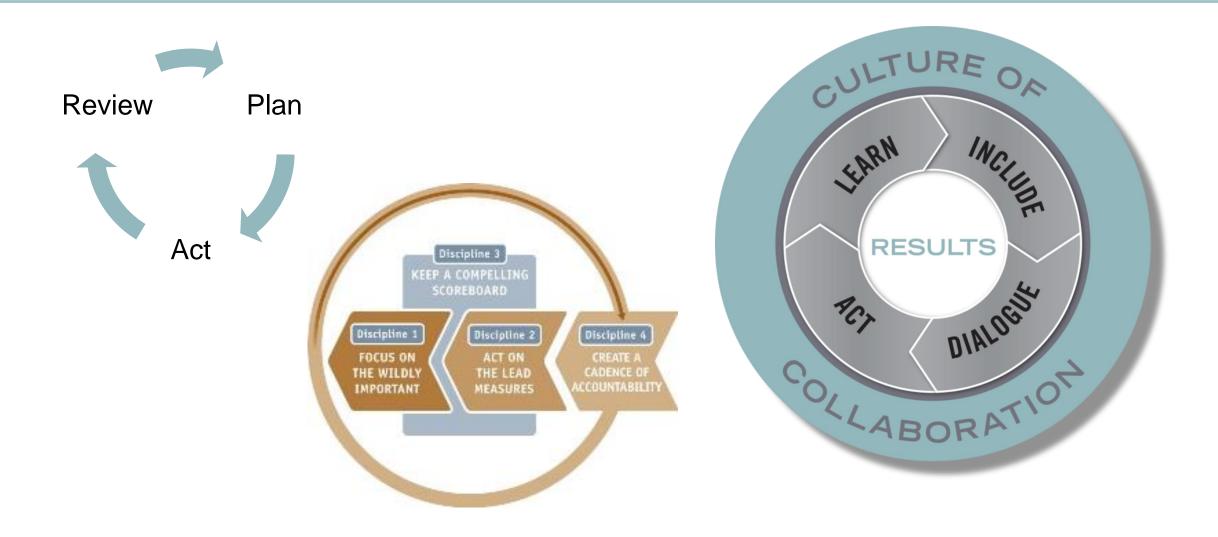
The big deal about data-driven decision making

## Data-Driven Decision Making Made Simple

- Establish clear results—begin with the end in mind
- 2. Define how you will measure results—from X to Y by When
- 3. Include key partners in defining strategies that will work
- 4. Get the story behind the data what would work to improve the situation?
- 5. Try something
- 6. Learn from what you tried—what worked? What didn't? What can you try next time?
- 7. Repeat.
- 8. Make it part of your culture.



# Continuous Improvement, By Any Name



# Expectation: See What Sticks, Fail Forward



- Continuously acknowledge the complex nature of the work
- Be willing to experiment! See failure is a valuable learning experience
- Failure as a key ingredient to continuous improvement
- Making this part of group norms and values

# The Takeaway: Simple can contribute to a clearer picture

- Quick evaluations at the end of every meeting
- Checking in with members in small group/1-1 formats
- Tracking using data dashboards





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X	ECCP Performance Metric Dashboard																								
	A										ВСС										D				
	Develop and define concrete criteria for Action Teams and other areas of ECCP work.								Ь			De	cembe	er 2018	B Determine structure of the network going forward										
																									lity of data and access to data nda and Report
)	Activity to A	cheive Goo	al						٦	imelir	ne					v We K asure)		/e Are S	Succes	ssful	(Perfor	manc	e	R	Result(s)
1	Conduct Shared Data Agenda and Report outreach to state and local partners and share examples of Data Agenda integration.						ate				Or	going	Number of agencies/communities accessing and integrating shared data agenda					e	ocalities and the state attain conomic and social benefits by prioritizing children and families.						
	Refine the data agenda through identification of targets for each indicator and initiate long-term tracking and reporting.						Targets developed for existing indicators by June June 2018						e	ocalities and the state attain conomic and social benefits by prioritizing children and families.											
	Enhance the Data Development Agenda by identifying gaps and needs and developing strategies to address them.						ρs			De	cembe	er 2018	Recommendations developed based on gaps and needs, and discussed with the network by end of 8 2018					e	ocalities and the state attain conomic and social benefits by prioritizing children and families.						
•	Reinforce bridges with other statewide data efforts (specifically ECLC Data Committee, ECCLA, and local public health agencies).						ic				Or	going	Team leads from each key entity report a sense of partnership and connection built between Data Action Team and relevant efforts.					e	ocalities and the state attain economic and social benefits by prioritizing children and families.						
	<u>SHARED M</u> action to si									ood s	takeh	nold	ers ac	ross	the s	state t	o spe	ak fro	mac	ollec	tive vo	oice, e	engag	ge m	nore audiences and mobilize
3	Activity to A	cheive Goo	al						7	imelir	ne					v We K asure)		e Are S	Succes	ssful	(Perfor	manc	e	R	Result(s)
,	Communico	ta tha valu	a aft	ha Ch	orod k	40000									Vial	مناممه	a add	ad + a 9	Charac	d Ma		كممادة	مت انتا	1-	ocalities and the state attain



A free, web based tool designed to support collaborative efforts

- Create shared working space for networks and collaboratives
- Share documents, tools, and best practices within your network and with others
- Track progress toward actions and outcomes
- Learning who is doing what, where,
- and toward what outcomes
- Find new partners and networks



Early

Childhood

Health

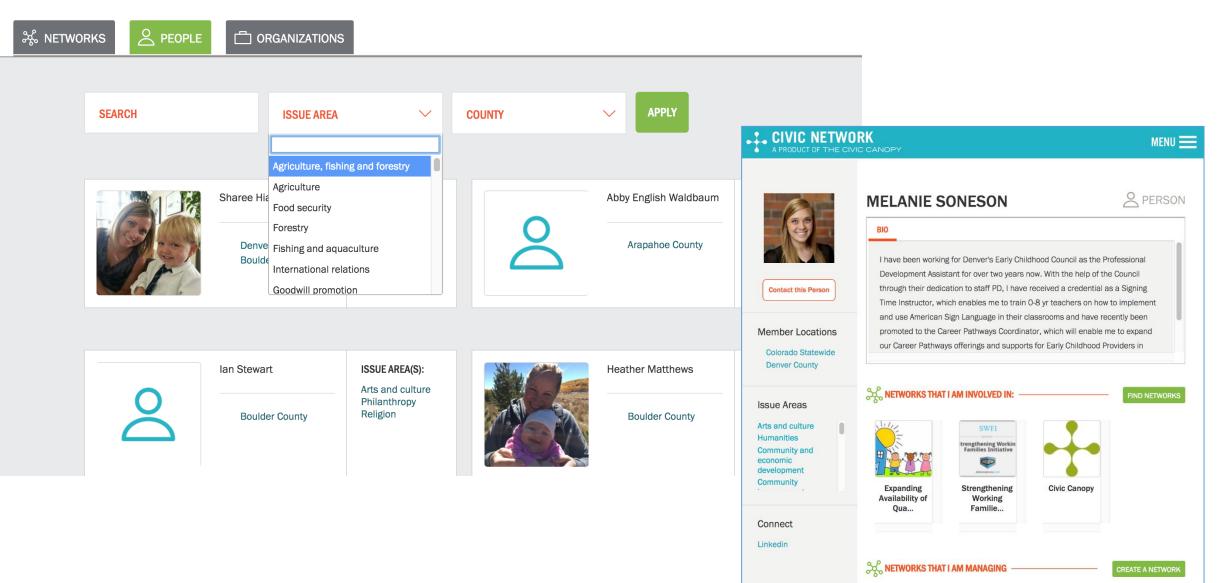
Youth

Civic

Engagement

http://civicnetwork.io

#### **MEMBERS**



SWFI	STRENGTHENING WORKING		VORKS							
trengthening Working Families Initiative	INITIATIVE (SWFI) CHILD CAI COMMUNITY	RE LEARNING	SHARED MESSAGING ACTION TEAM AND MENTOR TEAM							
Abbreviations.com	HOME DOCUMENTS MEETINGS ACTIONS	OUTCOMES MEMBERS	HOME DOCUMENTS MEETINGS ACTIONS OUTCOMES MEMBERS							
	ABOUT		ACTION	USER DUE STATUS DATE STATUS						
Network Coordinator			Build tools and resources into the Shared Message Bank platform for ECCP partners to utilize.	Hanna 2018- In Nichols 12-31 Progress						
Meghan Chaney Contact Coordinator	The purpose of the SWFI Child Care Learning Communincluding cost, quality and service capacity - for low-indexeeking employment and career advancement, and to	come parents in the Denver-Adams-Arapahoe re	Support and provide ongoing professional development to the Mentor Team Provide technical assistance and support to partners integrating the Shared Message Bank into their work	Nichols 12-31 Progress						
Network Locations Adams County Arapahoe County Denver County	DOCUMENTS See All		See All	See All eting 1 St Ste F denver CO 80205						
Issue Areas Education	Map of LC Process Revised 5/16/17	11 JunLearning Community Meeting "Sustaining Momentum" 1:00pm 710 Alton Way Denver CO 80230	- 9:30am CCA Lowry, Wes Denver CO 802: 11 Apr TBD - Probably (C TBD - Probably (C							
	Child Care Economic Action Team Plan Revised 4/09/18	19 Jun June Planning Team Meeting 3:00pm 3532 Franklin St. Denver CO 803	205	Team Meeting St. Denver CO 80205						
	Results of January 2018 Learning Community Meeting		+ Add Meeting							

# Culture of Collaboration: A Way of Being



## Activity: Where Are You Stuck?



# Reflect for a moment: Where do you feel most "stuck" in your collaborative work?

- Look around the room and notice flip charts with each of the 5 elements of the Community Learning Model on the top of each paper.
- Head to the flip chart that corresponds with where you are the most stuck.

## Activity: Where Are You Stuck?

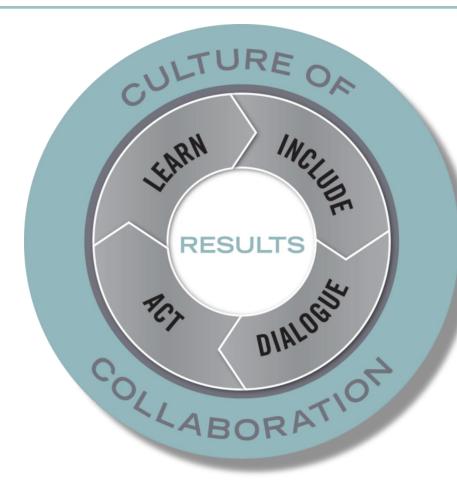


What might be causing you to be stuck in this place?

Are you seeing any ways you might become "unstuck?"

• Discuss for a few minutes with others. Record your thoughts on your flip chart with writing or drawings.

# Activity: Gallery Walk



Grab a marker and take a few minutes to walk around the room.

- Share your experiences, ideas, advice, and observations connected to each element.
- When you've seen this done well, what conditions are in place? What happened? Is there a specific tool or activity you'd recommend to others?



### THE MANY WORKING AS ONE FOR THE GOOD OF ALL

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