# Leveraging Data for Policy Change



### San Miguel County Stats:

7800 Residents
 School Districts – Telluride & Norwood
 383 Children under 5
 Licensed Programs
 Childcare/Preschool Slots \*most of which are preschool

# 64% of Voters Surveyed said they would support an Early Childhood Mill Levy

## Top Reasons to Support an Early Childhood Mill Levy

- Child Care Shortage
- Child Care is critical to economic development and it is a good investment for our community and businesses
- Importance of a strong early childhood workforce so families can go to work while their children are in a nurturing, healthy environment



## STRONG COMMUNITY

SUPPORTING EARLY CHILDHOOD EDUCATION IN SAN MIGUEL COUNTY

Supporting Early Childhood Care & Education in San Miguel County with Ballot Issue 1A

www.StrongStartStrongCommunity.org



Supporting Early Childhood Education in San Miguel County with **Ballot Issue 1A** 

#### THE ISSUES:

- Lack of accessible early childhood care for families in San Miguel County
- Extremely difficult to attract and retain a qualified early childhood workforce.



#### WHY IT MATTERS:

Quality child care is a good investment for Norwood, Telluride & Mountain Village communities.

#### Please attend an Informational Meeting

6pm, Monday, Oct. 9th at the Wilkinson Library Program Room

To learn more about 1A please visit us online **StrongStartStrongCommunity.org** 





Supporting Early Childhood Education in San Miguel County with **Ballot Issue 1A** 

#### THE ISSUE IN NUMBERS:

- 45% Shortage: 383 children under age 5. Only 211 child care
   slots available.
- 50 on Waitlist: infants and toddlers needing immediate care.



 14 Infant Slots: available countywide for 80 babies born annually.



- ZERO slots: in Town of Telluride for children under 3 years old.
  - \$9.50 to \$12: typical hourly wage of a child care provider, with no benefits.

Please attend an Informational Meeting 6pm, Oct. 9 at the Wilkinson Library Program Room



Supporting Early Childhood Education in San Miguel County with **Ballot Issue 1A** 

FACT: Approx. 80 Babies were born in Telluride and Norwood in 2016.



Our communities need more Infant & Toddler options.

Strong Start
Strong Community - 1A
will help to fund
increasing capacity to
meet this growing need.

To learn more about 1A please visit: StrongStartStrongCommunity.org

#### A BIG WIN FOR CHILDREN & FAMILIES



### San Miguel County Early Childhood Education Fund

A property mill levy of 0.75 mills that will generate approximately \$616,000 annually to provide funding to improve early childhood care and education in San Miguel County.

- -Polled at 64% positive
- -Passed with 63% approval