

Leveraging Data for Policy Change

Harnessing Data for Social Change in Early Childhood

THURSDAY, NOVEMBER 1, 2018

PRESENTED BY

Marina M. Mendoza, PhD,
Director of Enrollment and Evaluation

Denver Preschool Program

Vision

Every child in Denver enters kindergarten ready to reach their full potential.

Mission

Denver Preschool Program helps Denver fulfill its commitment to its youngest learners. We champion, fund and increase access to quality preschool across our community.



DPP Campaigns

2006 Preschool Matters Initiative

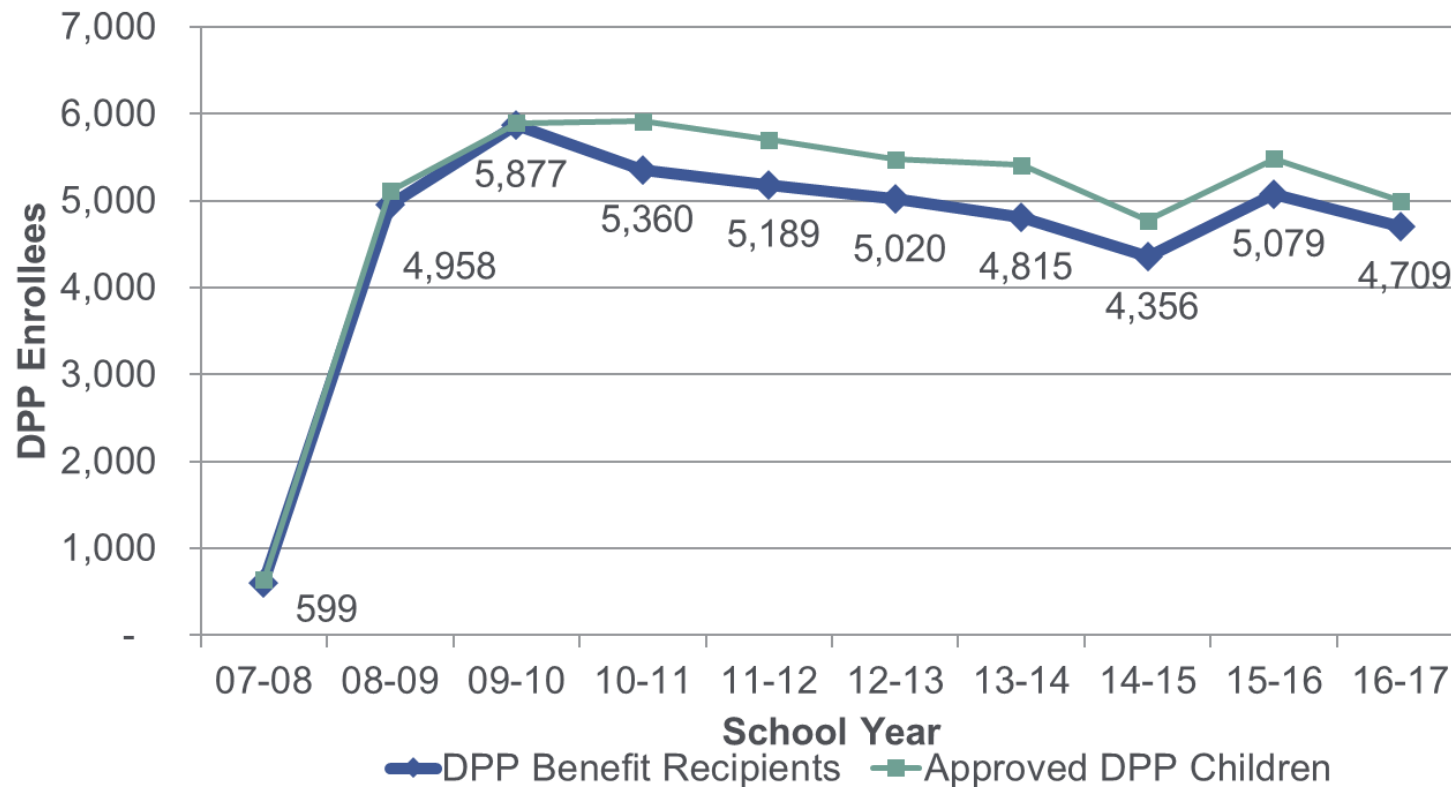
- Championed by Mayor John Hickenlooper
- Mayor's Leadership Team for Early Childhood Education
- Mayor's Early Childhood Education Commission
- .12 percent dedicated sales tax

2014 Preschool Matters Initiative

- Championed by Mayor Michael B. Hancock
- Denver Preschool Program Board of Directors and Campaign Committee
- .15 percent dedicated sales tax

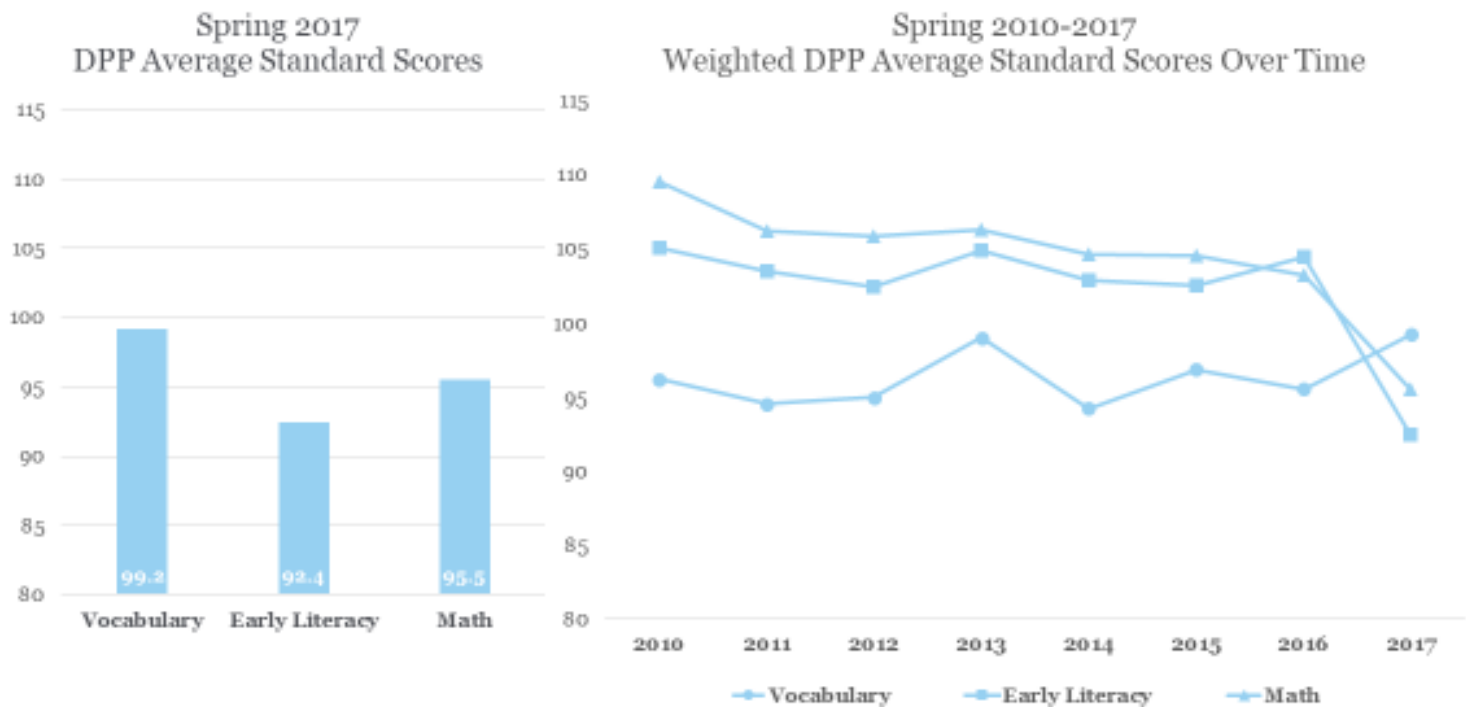
Leveraging DPP Data

Enrollment and Administrative



Leveraging DPP Data

Evaluation



Engaging Stakeholders

Relevant

- Why should they care?

Timely

- Why should they care now?

Compelling

- How will your missions align?

Engaging Stakeholders

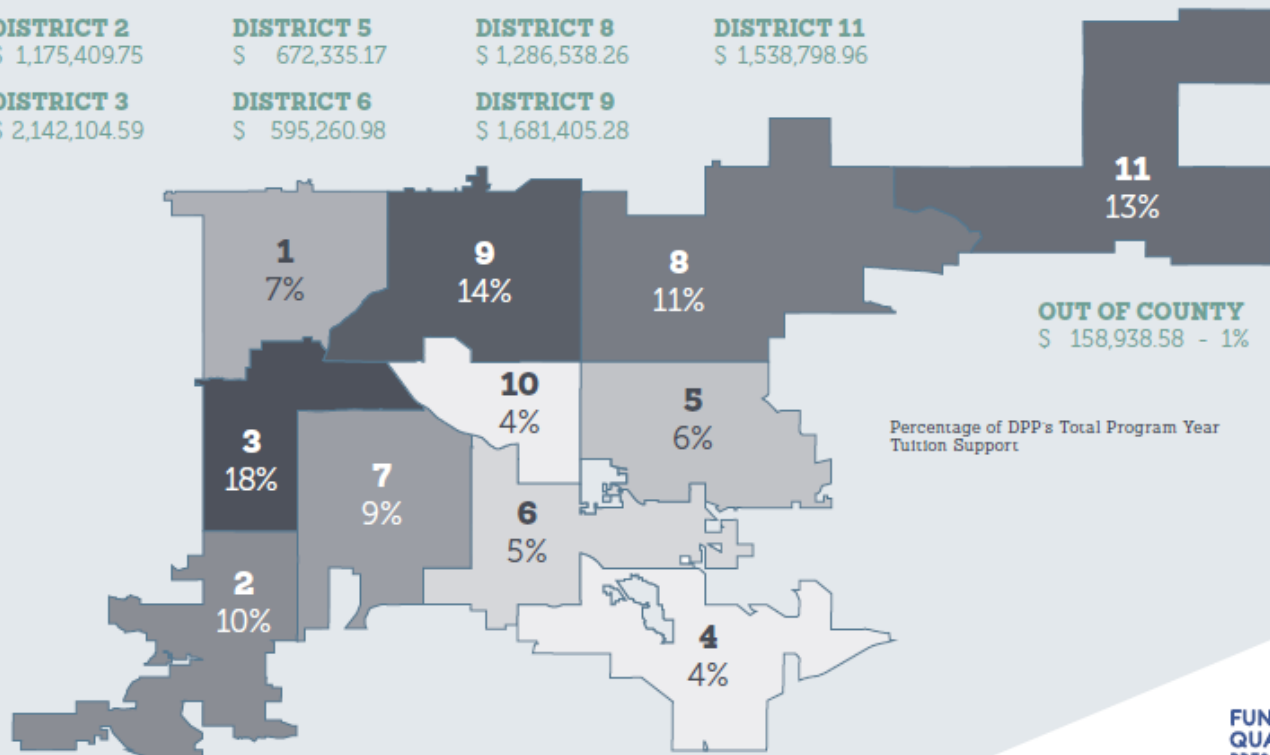
DENVER CITY COUNCIL DISTRICTS

TOTAL TUITION SUPPORT 2016-2017

PROGRAM YEAR (12 MONTHS)
SCHOOL YEAR (SEPTEMBER - MAY) / SUMMER (JUNE - AUGUST)



DISTRICT 1 \$ 874,860.67	DISTRICT 4 \$ 433,628.79	DISTRICT 7 \$ 1,035,836.49	DISTRICT 10 \$ 426,217.74
DISTRICT 2 \$ 1,175,409.75	DISTRICT 5 \$ 672,335.17	DISTRICT 8 \$ 1,286,538.26	DISTRICT 11 \$ 1,538,798.96
DISTRICT 3 \$ 2,142,104.59	DISTRICT 6 \$ 595,260.98	DISTRICT 9 \$ 1,681,405.28	



OUT OF COUNTY
\$ 158,938.58 - 1%

Percentage of DPP's Total Program Year
Tuition Support

Engaging Stakeholders

PROGRAM YEAR TUITION SUPPORT 2016-2017

\$874,860.67

MOST COMMON TUITION CREDIT

\$551.00

2ND MOST COMMON TUITION CREDIT

\$89.00

SCHOOL YEAR TUITION SUPPORT

\$798,749.22

SUMMER TUITION SUPPORT

\$76,111.45

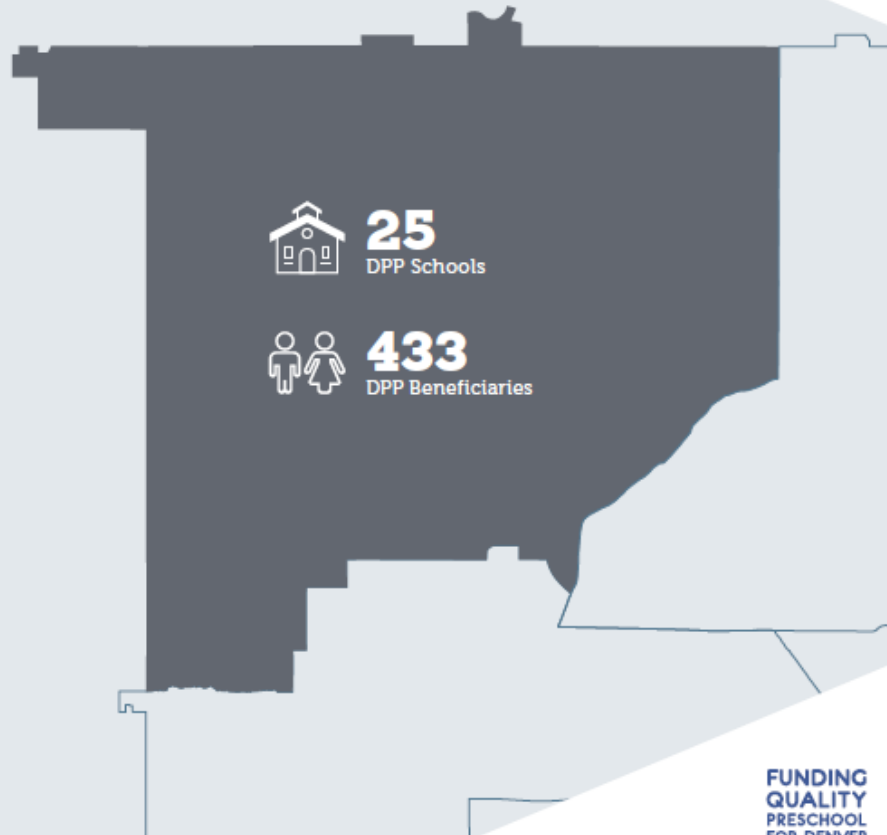
TOTAL QUALITY IMPROVEMENT GRANTS

\$102,823.70

7%

Of DPP's Program Year Tuition Support

COUNCIL DISTRICT 1



FUNDING
QUALITY
PRESCHOOL
FOR DENVER

FEEDBACK LOOP

Debriefs and Retrospectives

- Can there be any improvements?

Follow-up Data Inquiries

- Did it spark any ideas?

Questions

MARINA M. MENDOZA, PHD

marina@dpp.org

305 Park Ave. W. Ste. B

Denver Co, 80205

Dpp.org