



THE CIVIC CANOPY

2018 SUMMIT

REWEAVING THE FABRIC OF COMMUNITY

November 28 & 29, 2018

Aurora, Colorado

civikkanopy.org/summit



CANOPYSUMMIT2018





Welcome to the 2018 Summit!

Thank you for joining this community of learners as we explore ways to reweave the fabric of community. This year, we gather to create and explore in Aurora, Colorado, against the brilliant backdrop of the Rocky Mountains. During your time here, we hope you find room to challenge yourself, connect, and reflect. This program serves as a guide and reflection space for your time at the Summit.

(Re)weaving + (Re)union

Just as a quilt brings together an array of fabrics to create something bigger, a thriving society is built on our individual stories and efforts coming together to be something larger and stronger. When the threads of society become frayed, separated, and worn down, it is our job to repair and “reweave” vital connections into a larger network for change. The Summit will support us to create a tapestry celebrating our diverse threads, building new skills to weave stronger connections across communities through our collaborative work.

This year’s Summit coincides with a special anniversary. On the evening of November 28, The Civic Canopy celebrates 10 years of *building a culture of collaboration to drive transformative change* throughout Colorado and beyond. Join us for a brief celebration program followed by refreshments and networking.



Together we become the vital connections in a larger network for change. Let’s weave a tapestry made beautiful and strong from our diverse threads.



Summit Agenda: At a Glance

More details about specific sessions and speakers can be found in the following pages of this program, in chronological order.

Wednesday, November 28, 2018

8:00 – 9:00 am	Registration and Breakfast <i>Aurora Ballroom</i>
9:00 – 10:45am	Welcome + Convene Summit Learning Community <i>Aurora Ballroom</i>
10:45 – 11:00am	Break
11:00 am – 12:15pm	Workshop A Assessing Our 'Contribution' To Outcomes and Change Beyond Either-Or and Both-And: Polarity Management Tool: Four Ways of Talking and Listening Tool: Eco Cycle to Support Coalitions Through Periods of Swirliness
12:15 – 1:15pm	Lunch <i>Aurora Ballroom</i>
1:15 – 3:15pm	Workshop B Principles Focused Evaluation An Introduction to the Community Learning Model Collaboration Outside the Meeting Table
3:15 – 3:30pm	Break
3:30 – 4:45pm	Workshop C Tool: Ripple Effect Mapping Getting Smarter About Scaling Tackling Contentious Political Issues Through Facilitated Processes Tool: Strategies for Inclusive Decision Making Peer Learning: Constructive Dialogue
5:00 – 6:30pm	10th Anniversary of The Civic Canopy: Cocktails for Collaboration! <i>Convene in Aurora Ballroom</i>



Thursday, November 29, 2018

7:30 – 8:30am	Breakfast <i>Aurora Ballroom</i>
8:30 – 10:15am	Re-Convene Summit Learning Community <i>Aurora Ballroom</i>
10:15 – 10:30am	Break
10:30am – 12:30pm	Workshop D Consciously Weaving Equity, Diversity and Inclusion into Work and Life Emotional Contagion A Glimpse into Asset Based Community Development: Strategies and Tools
12:30 – 1:30 pm	Lunch <i>Aurora Ballroom</i>
1:30 – 3:00pm	Workshop E Network Mapping for Everyone: Practical Ways to use Network Maps Evaluating Systems Change Social Connectedness as a Social Determinant of Health When Collective Impact Has an Impact: A Study of 25 CI Initiatives Peer Learning: Maintain Engagement and Sustain Your Coalition
3:00 – 3:15pm	Break
3:15 – 4:30pm	Closing the Summit Learning Community <i>Aurora Ballroom</i>



Tool Sessions

These workshops are an opportunity to build specific skills and capacities. You'll walk through concrete examples and exercises to build understanding.



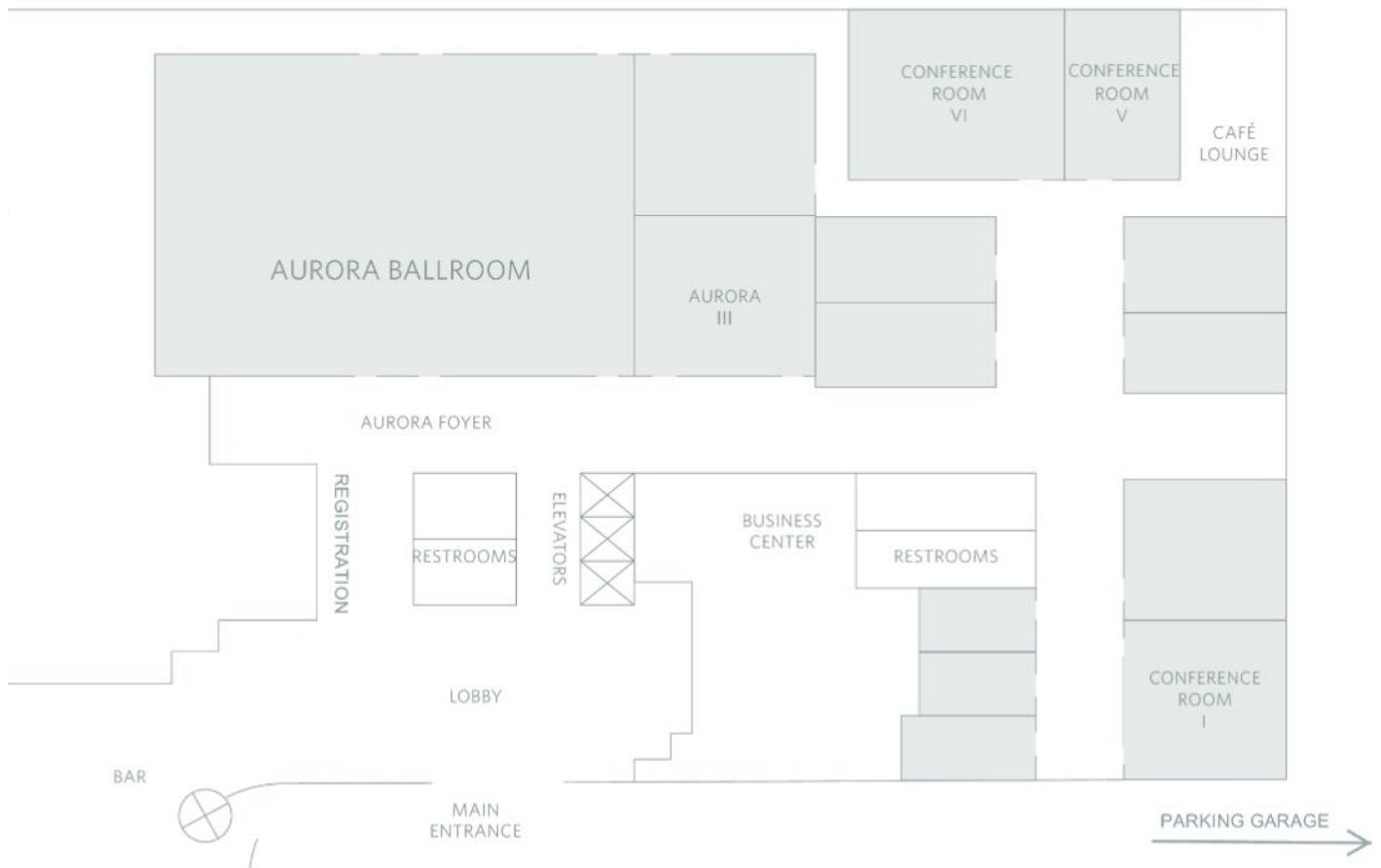
Peer Learning

These sessions carefully craft spaces for shared understanding, led by experienced facilitators. You'll connect deeply with peers and exchange viewpoints and ideas.



Navigating the Summit

We hope you will take full advantage of both the Summit space and the surrounding community of Aurora. Visit the front desk for hotel information, and visit the Summit registration desk for information about Aurora dining, arts, and landmarks.



We recognize that the land we join together on today is part of the Cheyenne, Arapaho, and Ute homelands. This land changed hands after the forced and fatal removal of these peoples by the United States and Colorado governments. The Civic Canopy hopes we can collectively remember and reflect on this history as we learn on this land.



Staying Connected

We invite you to interact throughout the Summit on a variety of social platforms. Share what you learn & join the conversation!



@civiccanopy



@CivicCanopy



@civic_canopy

THE SUMMIT SPACE

Registration & Information

Someone will be at the registration table assist with any questions or needs including:

- Parenting Room—available for lactation and personal needs
- Restrooms—available and accessible for all
- Lost and Found

Technology Corner

Eager to engage with others doing good across Colorado? Want to see Kumu in action? Stop by the Tech Corner near registration Thursday, from 12:30-1:30p.m. to learn more or set up accounts.

Quiet Space & Phone Calls

If you need to take a break, make a phone call or have a quick conversation, visit the Café Lounge, a cozy spot with available outlets.

Story Station

Stop by the station to share your reflections, thoughts, and ideas based on your Summit experience.



Dietary Accommodations are made available at each meal with signage to indicate vegan, vegetarian, nut-free, and gluten-free.



For further questions about the Summit venue or staying engaged online, locate a Canopy helper at the registration table.



Day 1: Opening Session

Here is a space for your reflections and notes.





Day 1: Opening Session

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Workshop A

Wednesday, November 28, 11:00 a.m.-12:15 p.m.

Assessing Our “Contribution” To Outcomes and Change

Presented By: Mark Cabaj

Aurora 3

How do we know the extent to which results emerging from our work, whether they are easily measured or not, are due to our efforts rather than other factors? How can we claim credit for something when there are many other people and organizations involved? These are questions that any would-be changemaker, eager to make a difference, should be asking themselves. This workshop explores the concepts and methods of "contribution analysis," an alternative to more traditional methods of attribution analysis and randomized controlled trials, as a way for social innovators to assess the extent to which their activities are contributing to the changes they seek.

Beyond Either-Or and Both-And: Polarity Management as a Tool to Spark Collaboration and Deeper Engagement

Presented By: Martín Carcasson

Conference Room 1

The current state of our public discourse is in many ways negatively impacted by two simple assumptions that undermine high quality communication: either—or thinking that relies too much on good vs. evil narratives that divide and polarize, and simplistic both-and thinking that overemphasize common ground, over-glorifies open-mindedness, and often results in false equivalency. In this workshop, polarity management will be introduced as a concept to help get beyond those narratives and create more authentic space for multiple perspectives to work together to manage some of the critical polarities that underlie many of our most difficult issues.

Four Ways of Talking and Listening: From Downloading to Generative Dialogue

Presented By: Bill Fulton

Conference Room 4



Simple acts of talking and listening form the building blocks of social interactions. How we engage in these interactions can determine whether we reinforce ineffective patterns and systems or whether we help enact new and emerging realities. This workshop will explore the four ways of talking and listening that form these building blocks: downloading, debating, reflective dialogue and generative dialogue. Participants will engage in practical scenarios that dramatize the differences between the approaches, reflect on how a shift in ways of talking and listening might change patterns within groups and communities, and reflect on opportunities for using new tools in

EcoCycle Tool: Supporting Coalitions through Periods of Swirliness

Presented By: Jodi Hardin and Emily Holcomb

Conference Room 5



Collaborative efforts are often mapped out as being linear; they begin, achieve results and then conclude. Or even worse, there is pressure to sustain a collaborative even after there is evidence to suggest that it is not working well. This workshop introduces a tool that reframes the way we think about our collective work, shifting from a linear model to a more cyclical model. Session participants will have an opportunity to learn about the EcoCycle tool and apply it to relevant contexts.



Workshop A





Workshop B

Wednesday, November 28, 1:15 p.m.-3:15 p.m.

Principles-Focused Evaluation

Presented By: Mark Cabaj

Aurora 3

Many social innovators are guided more by principles and values than logic models or theories of change. Yet, when it comes to evaluation, these important principles somehow recede into the background, or remain on the wall in the form of posters. In this interactive workshop, we will explore principles-focused evaluation, a new approach to assessment developed by Michael Quinn Patton, to explore the extent to which principles are meaningful, usable and effective guides in tackling complex challenges.

Foundations of Collaboration: An Introduction to the Community Learning Model

Presented By: Hanna Nichols and Meghan Chaney

Conference Room 1

While there may not be a manual or perfect recipe for collaboration and getting to results, there are key “ingredients” for high quality collaboration. This workshop will introduce participants to The Civic Canopy’s Community Learning Model, a research-based model that includes best practices around inclusion, effective dialogue, planning and tracking action, learning, and achieving results, all within a culture of collaboration. Drawing on examples from Colorado communities and networks, this session will illustrate what high quality collaboration can look across a variety of settings, issues, styles, and approaches and will provide tools and takeaways for participants to immediately begin using in their work.

The Best Kept Secret of Collaboration: Acts Outside the Meeting Table

Presented By: Tyrone Beverly,

Conference Room 4

This interactive session will explore the importance of those small, meaningful actions we can do every day in our work and in our lives to promote social connection. Participants will take the concept that “we are all weavers” to the most multi-faceted level, inspiring acts of kindness and compassion for each other and community at the individual, organizational, and coalition levels. The session will include real life examples, building from community tables, to enliven



Workshop B



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Workshop C

Wednesday, November 28, 3:30 p.m.-4:45 p.m.

Ripple Effect Mapping: Honoring Community Voices,, Visualizing Community Change

Presented By: Jeff Corn, Sara Amberg and Kendra Cowles

Aurora Ballroom



Collaborative efforts can be difficult to quantify, and without immediate, tangible results, leaders can struggle to keep communities engaged. Ripple Effect Mapping (REM) offers an authentic way to listen, appreciate, and capture all the voices of collaboratives and/or programs while shedding light on emerging impact and change. Attendees will learn how to successfully prepare, execute, and evaluate REM in an inclusive and bilingual context.

Getting Smarter About Scaling

Presented By: Mark Cabaj

Aurora 3

Social innovators - and the policy-makers, funders and partners who support them - dream about the prospects of scaling up small scale innovations that work. Unfortunately, our record of success in this matter is poor. In this interactive workshop, we will explore one of the ways we can improve the chances of successful scaling efforts by using the five point framework for scaling social innovation.

Tackling Contentious Political Issues through Facilitated Processes

Presented By: Jacob Bornstein

Conference Room 1

Collaboration is often carried out on the conflict-ridden ground of polarized views and complicated issues. This interactive workshop will explore a model for facilitating a process to achieve collective action that is particularly suited for helping groups navigate difficult terrain. Participants will be introduced to the concept, given concrete tools to use in real situations, explore two case studies, and have the chance to practice applying it to addressing a contentious issue.

Strategies for Inclusive Decision Making to Create Thriving Communities

Presented By: Vaishnavi Hariprasad and Namrita Singh

Conference Room 4



Colorado Office of Health Equity's new Equity Action Guide, Creating Thriving Communities in Colorado. Presenters will discuss how strategies of authentic community engagement and framing data were used to create this action guide. Conversation will then shift to how participants can use this guide to implement inclusive decision making across all sectors (philanthropy, community organizing, non-profit, housing, transportation, etc.), to create equitable and thriving communities.

Constructive Dialogue: Dialogue to Decision Making with Coalition Members

Presented By: Michelle Guthrie, and Molly Hanson

Conference Room 5



Building trust and creating the space for authentic and tough conversations among coalition members can be challenging. In this workshop, participants will listen to a 10-15 presentation followed by a facilitated discussion to address how to move conversations among coalition members from dialogue to decision making. In doing so, participants will learn strategies to encourage constructive dialogue among coalition stakeholders. Participants will specially learn what constructive dialogue is, how to differentiate between productive and non-productive dialogue and how to apply strategies to manage constructive dialogue among coalition stakeholders. This workshop is intended to engage peers and experts together in collectively sharing their challenges, ideas and solutions for complex issues.



Workshop C



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Day 2: Opening Session

Here is a space for your reflections and notes.





Day 2: Opening Session

Here is a space for your reflections and notes.





Workshop D

Thursday, November 29, 10:30 a.m.-12:30 p.m.

Consciously Weaving Equity, Diversity and Inclusion into Every Day Work and Life

Presented By: Nita Mosby Tyler

Aurora 3

Equity sounds like a buzz word, but it isn't. This interactive session will deepen participants understanding of what equity, diversity and inclusion looks like in thoughts, words and actions. The concepts of implicit and explicit bias will be explored, supporting participants to think about how these appear in our hearts and minds as well as how they show up in existing systems. By the end of the session, attendees will leave with a deeper sense of and ways to honor the intentionality of inclusion – giving respect and attention to the rich diversity of personal threads in the social tapestries that surround us.

Emotional Contagion

Presented By: Darrin Hicks

Conference Room 1

A pressing question for any collaborative effort is: what makes the difference between success and failure? The best empirical research on collaboration comes to the same conclusion: Collaboration succeeds or fails to the extent that the emotional energy of a group remains directed towards achieving a shared goal. Scratch the surface of this conclusion, however, and two more complex sets of questions emerge. First, what is emotional energy, how is it generated, how does it become contagious? Second, how is that emotional energy harnessed and directed towards a shared goal? This workshop will present some answers to these questions and offer some strategies for creating authentic collaborative processes that generate and direct emotional energy.

A Glimpse into Asset Based Community Development: Strategies and Tools for Engaging Community

Presented By: Ruben Medina and Beckah Terlouw

Conference Room 4

This introductory workshop will share the fundamental principles and practices of Asset Based Community Development (ABCD). ABCD is a large and growing movement that considers local assets as the primary building blocks of sustainable community development, social capital, and individual health and wellbeing. Building on the skills of local residents, the power of local associations, and the supportive functions of local institutions, asset-based community development draws upon existing community strengths to build stronger, more sustainable communities for the future.



Workshop D



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Workshop E

Thursday, November 29, 1:30 p.m.-3:00 p.m.

Network Mapping for Everyone: Practical Ways to use Network Maps

Presented By: Jeff Mohr

Aurora Ballroom

This workshop will demystify the process and jargon typically associated with network mapping and social network analysis. Social network analysis doesn't need to be overwhelming, expensive or cumbersome. Instead, it can be used in straightforward ways that support communities to build understanding and take informed steps to strengthen connections between and within individuals, organizations, and communities. Participants will learn key principles of network mapping, be exposed to tools for gathering and organizing data to discover relationships, explore how to analyze and follow the development of a network over time, all while including partners throughout the process.

Evaluating Systems Change

Presented By: Mark Cabaj

Aurora 3

While social innovators are increasingly focused on changing the 'systems' that underlie - and sometime perpetuate - complex issues, they and evaluators have struggled to develop results frameworks and evaluation methods to provide feedback on their efforts. This workshop will explore a few foundational ideas on systems evaluation and explore two results frameworks that may help would be change makers assess their efforts.

Social Connectedness as a Social Determinant of Health

Presented By: Danielle Varda

Conference Room 1

One of the most difficult to identify, yet significant predictors of health outcomes, is social connectedness. Many coalitions and community partners are striving to understand and assess social connectedness at an individual and community level, which is challenging when there are multiple confounding variables at play. This session will fully explore social connectedness, laying out a unique and innovative approach to address the challenges of assessment through the application of network science and innovative technology. One such technology, the Person-Centered Network App, a screening tool with an interactive, patient-centered approach allowing a person to draw and describe their social connections, will be demoed and explained for use in practice.

When Collective Impact Has an Impact: A Study of 25 Collective Impact Initiatives

Presented By: Lauren Gase and Julia Roos

Conference Room 4

What do we know about the practices that lead to systems and population changes in collective impact initiatives? This session will explore actionable insights gleaned from an in-depth study of 25 collective impact sites, including exploring their equity practices and outcomes and evidence about what contributes to achieving meaningful changes at a systems and population level.

Equity and Inclusion: How to Maintain Engagement and Sustain Your Coalition with Diverse Stakeholders

Presented By: Michelle Guthrie and Chloe Bennion

Conference Room 5



Engaging multiple and diverse stakeholders through member led efforts can be key to sustaining coalition efforts and impacts. In this peer learning session, a brief presentation will be followed by a facilitated discussion about equity and inclusion. Participants will learn how to approach coalition work through an equity lens and develop strategies to recruit and maintain engagement of diverse stakeholders. Participants will engage with peers and experts together in collectively sharing their challenges, ideas and solutions for complex issues.



Workshop E



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Day 2: Closing Session

Here is a space for your reflections and notes.





Day 2: Closing Session

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COMING IN 2019...

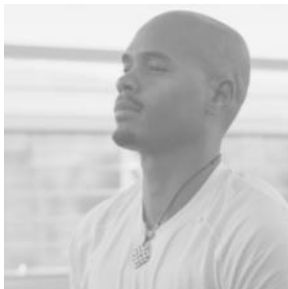
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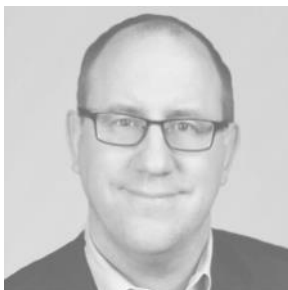
Summit Speakers



Tyrone Beverly

Founder and Executive Director, Im'Unique

Founder and Executive Director of Im'Unique, Tyrone brings together people of diverse backgrounds for yoga, food and conversation. In addition to being an inspiring yoga instructor for over 10 years, he brings excitement and a higher purpose to every class, every dialogue, and every interaction. Tyrone's extreme passion for equality, human rights, unity and physical and social health has kickstarted a wellness movement that unities community and fosters healthy lifestyles across Denver and beyond. Both internationally and nationally known, Tyrone has touched global communities by successfully taking his health initiative to locations such as the Ragamuffin Summer Camp in Settlement, Jamaica and Wudang, China. His enthusiasm and energy for quality of life for all continues to increase active participants—drawing those of all ages, cultures, and socio-economic backgrounds. His efforts supersede stereotypes and create avenues that permeate social and cultural barriers from a health perspective. Tyrone's life work epitomizes his vision of a future with more problem solvers and solution based thinkers, that are equipped to deal with the historical and systematic challenges we face as a society. He reminds us that we all have the power to improve our lives and contribute to positive change.



Mark Cabaj

President, From Here to There Edmonton

Mark is President of the consulting company From Here to There and an Associate of Tamarack – An Institute for Community Engagement. Mark has been a policy maker, philanthropist, practitioner and activist in community change for over twenty years. While studying the Solidarity movement in Krakow, Poland, in mid-1989, Mark experienced a variety of tumultuous events that signaled the end of communism in Eastern Europe. He stayed to experience the rebirth of the region and worked as an Investment Advisor in Poland's Foreign Investment Agency, the Foreign Assistance Coordinator for Grants in the new Ministry of Privatization, and the Mission Coordinator for the creation of the United Nations Development Program's first regional economic development initiative in Eastern Europe. Back in Canada, Mark was the Coordinator of the Waterloo Region's Opportunities 2000 project (1997-2000), an initiative that won provincial, national and international awards for its multi-sector approach to poverty reduction. He served



Bill Fulton

Founder & Co-Executive Director, The Civic Canopy

Bill is a leader in the field of collaborative process design, small and large group facilitation, and applying research from multiple fields to the practical needs of improving communities. He founded The Civic Canopy in 2003 to create a comprehensive community change platform to help communities collaborate more efficiently and effectively. Bill provides strategic leadership for the overall organization, acts as lead facilitator on a portfolio of projects, and oversees the development of the Canopy's core services and supports. He has successfully facilitated hundreds of collaborative processes and strategic planning initiatives with groups in private, public and nonprofit sectors, ranging from single day retreats to multi-year policy development initiatives. Bill began his career as a teacher at the Rocky Mountain School of Expeditionary Learning, then helped establish the Denver office of Facing History and Ourselves. Prior to the founding the Canopy, he was a principal and founder of Civil Conversations, LLC, a consulting firm that provides facilitation and training for business and organizations. He completed his BA at Brown University, his MA in education at the University of Colorado at Denver, and his PhD at the University of Denver and Iliff School of Theology as a way to lay the foundation for The Civic Canopy, focusing on public dialogue, civic engagement, and collaborative movement building.

Summit Speakers

Jodi Hardin

Co-Executive Director, The Civic Canopy

Jodi guides the organization-wide strategy at The Civic Canopy, securing the partnerships and resources needed to develop and deliver the Canopy's core service and support offerings. She applies a strategic lens to all Canopy project areas and supports team members to ensure fidelity to the Canopy's Community Learning Model. Additionally, Jodi designs and facilitates a variety of projects at the Canopy, overseeing a diverse portfolio of community, state, and national projects. Jodi is known for her expertise in strategy and systems development, cross-sector partnership building, and connecting often disparate efforts into a more cohesive whole in addition to content expertise in early childhood systems. She received a Master's in Public Health from the University of North Carolina, Chapel Hill.



Jeff Mohr & The Kumu Team

Co-Founder and CEO, Kumu, Inc.

Jeff Mohr is the Co-Founder and CEO of Kumu Inc, a data visualization platform that helps organize complex information into interactive relationships maps. Along with his brother Ryan, Jeff created Kumu which is used by a number of the world's leading organizations, combining systems thinking and network mapping to tackle complex issues. Jeff is also an advisor on strategy and governance to The Omidyar Group. In this role, he supports the global governance function working across a number of Omidyar Group organizations and initiatives. He is also responsible for launching and managing a variety of Hawaii-based initiatives to improve quality of life in Hawaii. Previously, Jeff worked for Deloitte Consulting as Chief of Staff for a Fortune 500 ERP implementation. He is a graduate of Cal Poly San Luis Obispo where he studied biochemistry and business administration.



Nita Mosby Tyler

Founder & Chief Catalyst, The Equity Project

Nita is the Chief Catalyst and Founder of The Equity Project, LLC – an organization designed to support organizations and communities in building diversity, equity and inclusion strategies and The HR Shop, LLC - a boutique human resources firm designed to support non-profits and small businesses. She is the former Senior Vice President and Chief Inclusion Officer for Children's Hospital Colorado – the first African American woman to hold that position in the organizations 100+ year history. She is also the former Executive Director of the Office of Human Resources for the City and County of Denver – the first African American woman to hold that position in the 63+ year history of the agency. Dr. Mosby Tyler, a consultant accredited by the Georgetown University National Center for Cultural Competence, is nationally recognized for her equity work with non-profit, community, government and corporate organizations. In her work, Dr. Mosby-Tyler specializes in the development and delivery of leadership, equity, diversity, cultural responsiveness and inclusiveness training programs and strategies. Dr. Mosby Tyler has a strong academic presence in Colorado, as a popular guest lecturer at The University of Denver, University of Colorado, Regis University and many other social, political and community organizations. Dr. Mosby-Tyler has a vast, 32-year background in human resources, diversity & inclusion, training and operations management. She has held leadership roles at AT&T, Kaiser Permanente in both Georgia and Colorado-regions, the McKesson Corporation and Statline. In the community, Dr. Mosby Tyler has received appointments by former Mayors Wellington Webb and John Hickenlooper to serve as a member of the Career Service Authority Board for the City and County of Denver, and by Colorado Governor John Hickenlooper to the Tony Grampas Youth Services Board of Directors and by the Executive Director/Chief Medical Officer of the Colorado Department of Public Health & Environment to the Colorado Health Equity Commission.





Head, Heart, and Feet

As you reflect on reweaving in your community, use this graphic to organize your musings.

What am I thinking?

What am I feeling?

What will I do next?





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