

## **EU Anchor Institution Action Team 10.29.18**

**Attendees:** Jodi Hardin; Emily Holcomb; Michelle Sturm, Denver Foundation; Kellie Teter, Denver Health; Caila Aube, Eval support; Sarah Brenkert, Children's Museum; Heather Neilson, Denver Art Museum; Christina Mahoney, Denver Art Museum; Chuck Ault, Saint Joseph Hospital.

- Liz DMNS also to be involved, Monica - Centura

### **Level Setting – EastSide Unified | Unido**

- Impetus was 2015 as community and core partners watched The Raising of America. Received funding from BUILD Health Challenge to design and create a community led process to understand what a healthy and thriving community looks/feels/is like. Out of this came a community action plan! Key to the work is around asking “is it healthy for children and families?”
- Visit [www.civicnetwork.io](http://www.civicnetwork.io) and search for the EastSide network to learn more and review current documents/updates, and check out [www.eastSideunified.org](http://www.eastSideunified.org) to learn about our history and watch videos from local ethnographer Lorenzo Dawkins

### **Purpose of AI (Anchor Institution) Action Team (what)**

- Clarifying
  - Understand what an AI is, and build a shared language.
  - Self-assess if we are an AI, dig through what is the AI policy on being an AI? What are our AI policies ( ie family friendly policies?)
  - Build a shared pool of knowledge and research on AIs
  - Determine geographic restrictions - location of the AI, or the focus of the work? Play out the AI mission in specific geographies – place based work is powerful. Build localities value in AI.
- Connecting the dots
  - How is the AI concept woven throughout **all** our work day-to-day?
  - Making the case to different audiences – why is this important? How do we communicate what it means to be an AI, and connecting the AI work to the ultimate goals of a thriving community.
    - How does AI work build strength in the explicit work of the institution? How to communicate how SNAP access to an art museum is supporting a thriving community?
  - How do art/science/cultural institutions become safe, relevant, and appealing to people not represented in the clientele of those places?

- Supporting AI to speak about their work in a health-early childhood oriented way – making the case for art as health
- Building a network
  - What would networking (as AI) bring? The power of makers coming together to build momentum as a collective rather than individual entities could be monumental
  - Individual and network impact – all the resources conceptually pulled together how do we define the work.
  - What is possible by AI is defined by who shows up as AI - Get as many AI around the table as possible – all build buy in.
- Co-created with the community – community driven work of AI
  - Ensuring we elevate the voices of residents at this table – receive direction from council and residents directly
  - AI network mapping **with** residents and council members to gain insight into who is an anchor in the area
  - See selves as assets – what can we bring to the table (beyond dollars). How do the community define the assets of the AI?
  - Need to understand what people see in AI as assets (if any)

### **DRAFT Vision of Success by 2021**

#### **Contributions to the field:**

- Family friendly concept is embraced as part of AI work
- C-suite is more involved in AI discussions, work
- EU has disseminated, shared what we are learning

#### **Concrete Policy Lever Change:**

- One AI adopted a paid family leave policy
- One AI adopted a new family friendly policy
- One AI instituted a local hiring strategy, investing in worker development
- One AI demonstrates marked movement on career opportunities for returning citizens (e.g. previously incarcerated)

#### Success/Adds/Focus

Responsiveness to community desires

Making resources clear and available

Self and community definition of AI

Network built – more committed and an ongoing group – a collective of AIs in the region

All participating AI complete self-assessment/internal audit – Health

Links wellness – map spectrum.

Democracy collaborative

## **Year 1 Deliverables – HDGP Grant (7/18 – 6/19)**

- Conduct on-line research on Anchor Institution resources, strategies, and best practices; compile by 3/31/19
- Create an Anchor Institution outreach strategy, conduct readiness assessment of AI's in East Denver, and identify potential AI policy levers by 3/31/19
- Create a technical assistance plan to support AI's in implementing organizational change by 6/30/19

### **Additions:**

What assessments are out there, best model for X piece, how folks brought in community?

AI action team participation/routines, etc driven by council

What is an engagement strategy for meaningful inclusion and participation with our community?

A way to “prove” we are doing these things

## **Understanding the gifts, talents assets we have in this group (how)**

- Connections – AI have ability to connect EU to, and to EU.
  - All - AI/general decision makers (kellie)
  - DF-National resources, people specific to AI work; Community wealth building network, Denver AI network
  - DAM - socially engaged artists, Denver commission for cultural affairs
  - CM – strong higher ed/university partnerships in Early Childhood; DU graduate school of psychology, infant and early childhood mental health, latinx mental health specialty; Denver evaluation network
- Resources - Opportunity for cultural responsiveness – space for important conversations in-house and ability to bring out to community
  - Existing programs to learn and grow
    - DAM - Traveling art object program
    - CM – art studio, clay/ceramics studio, teaching kitchen, hands on exhibits – designed for young children and adults
    - SJH – baby bootcamp, prenatal support, fatherhood support
  - Existing opportunities for work and training – all employers
    - DAM – Paid program for people to engaging community members with young children and bring to museum; internship models and ideas about career pathways
    - SJH – large employer, pathway ideas
    - CM – volunteer & paid opportunities for youth as young as 16'
  - Existing building meeting/event space/people and physical resources
    - Spaces to host conversations

- In the context of exhibits – DAM,
- Using event space – SJH, DAM, CM
- Volunteers – SJH, DAM
- Vans! CM
- Spanish/latinx bicultural bilingual staff – CM!
- Existing bank of experts in their field
  - CM – expertise in early childhood/child development/play; staff with expertise in adult education, parent learning, teacher and provider professional development; expertise in team-building, learning through play for adults
  - DPH - Marketing and communications to be training in message framing + ABCD; frameworks Institution; DPH – breastfeeding environments expertise and training; Public Health Infrastructure and Expertise
  - DAM – Staff driven Wellness Committee

### **Next Steps**

- who else to involve?
  - Centura, Metro State, DMNS, DCPA, Metro Caring, libraries
  - Council members, voices from the neighborhood
- when/how to stay connected (Civic Network – someone create a subnetwork)?
- EU opportunities – join the e-list, attend ABCD sharing/learning on November 8th
- Meet again in early November

Questions/Thoughts/Comments to hold on to:

1. What does community involvement & voice look like for this group going forward?
2. How are AIs being defined, and how are they being selected/identified? Is the council part of defining and selecting “AI” (RAMERC vs DPH?)
3. what is “the field”? or fields? how do the Anchor Institution policies intersect with early childhood
4. are we both doing, and advocating to do?
5. how is this group connecting to Denver AI network?