



THE CIVIC CANOPY

THE MANY WORKING AS ONE FOR THE GOOD OF ALL

Canopy Associates Training 2: Applying the Community Learning Model August 7, 2018



Meeting Objectives

- Participants review core concepts from the initial training on the Community Learning Model
- Participants understand how the Community Learning Model can guide collaborative processes in a variety of real-world contexts
- Participants can apply the Community Learning Model to a real life situation they face



A Brief Review of the CLM

- In groups at your table, take 3-5 minutes to capture on chart paper any takeaways from the first training that stood out—key ideas, highlights, useful elements, questions
- Each group introduces themselves and shares out a couple of highlights in 2 minutes or less. Each group adds to what has already been said without repeating core ideas.



Case Study 1

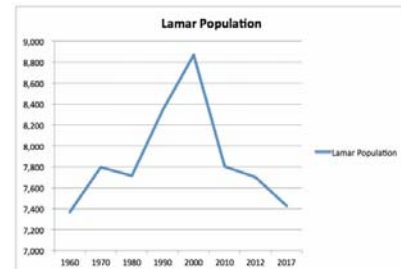
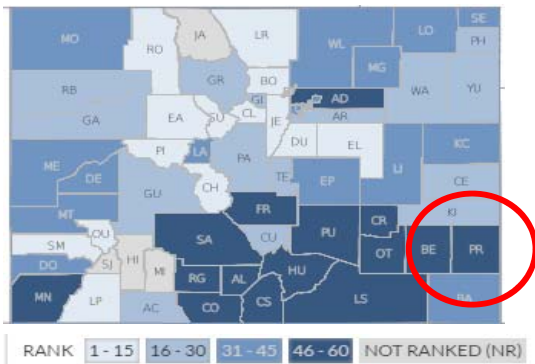
Around the Model in 4 Meetings



Prowers County, CO

A Case Study in Collective Impact

Overall Rankings in Health Factors





Lamar Breaking News, Sports, Weather, Traffic Story

LAMAR BREAKING NEWS, SPORTS, WEATHER, TRAFFIC

More than 200 volunteer to build new playground Work completed by mid-afternoon

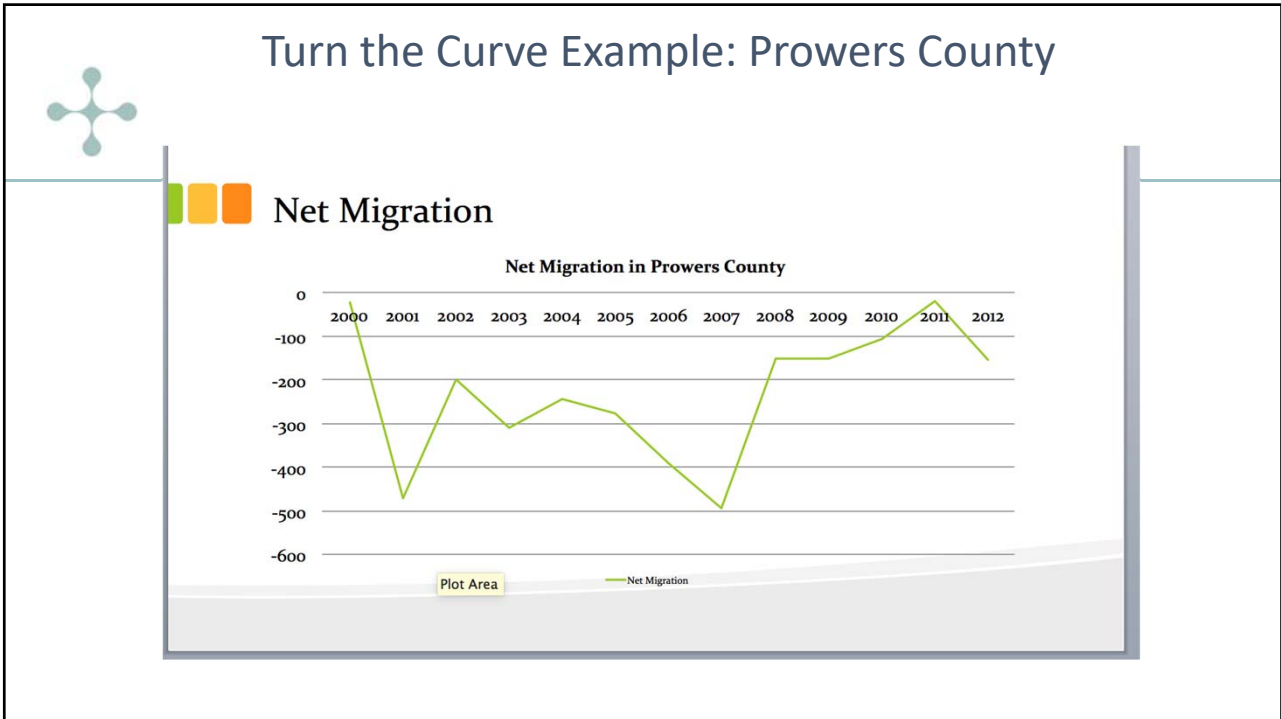
By Lance Mappert The Lamar Ledger
PHOTO: 08/17/2018 04:12:37 AM EDT



Turn the Curve Example: Prowers County

The storyboard is divided into several sections:

- RESULT:** FAMILIES CHOOSE TO STAY, LIVE AND INVEST IN PROWERS COUNTY
- INDICATORS:** 1. LIVABILITY, 2. NET MIGRATION RATES
- DATA:** A line graph showing an upward trend with a dashed line and question mark indicating a target or future projection.
- STORY BEHIND THE DATA:** A large empty box for narrative.
- PARTNERS:** A list of bullet points.
- WHAT WORKS TO TURN THE CURVE?:** A box containing several small squares.
- ACTION PLAN:** A table with columns: WHO, DOES WHAT, BY WHEN.



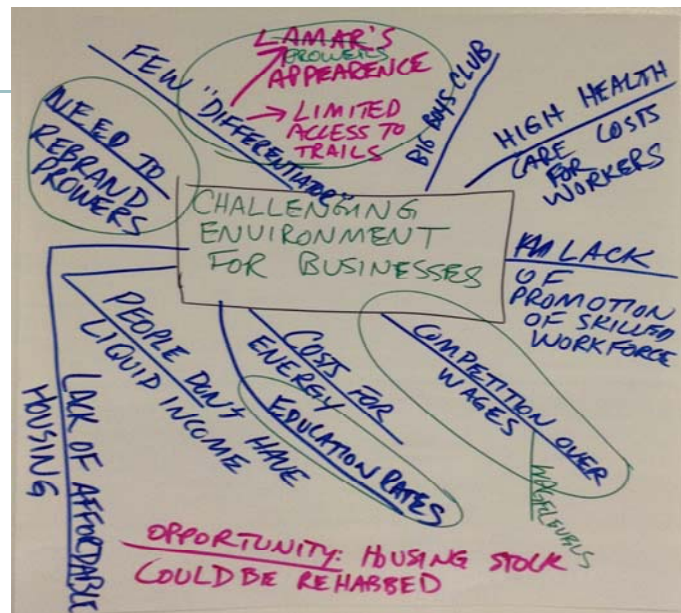
Turn the Curve Example: Prowers County



STORY BEHIND THE DATA

- NEO PLANT CLOSES IN 2000, 2006
- COAL PLANT ~~OPENS~~ BUILT IN 2008
- RECESSION IN 2007 BROUGHT A FOLKS BACK - CHEAP PLACE
- PEOPLE MOVE IN W/ PARENTS
- LOST MIGRANT WORKERS FROM LYSTERIA
- TECHNOLOGY → REPLACES WORKERS
- PASSAGE OF IMMIGRATION WORKERS
- NOT A LOT OF JOBS THOSE WE HAVE ARE MINUM WAGE → STEPPING STONE
- LACK DIFFERENTIATION

Turn the Curve Example: Prowers County





Turn the Curve Example: Prowers County

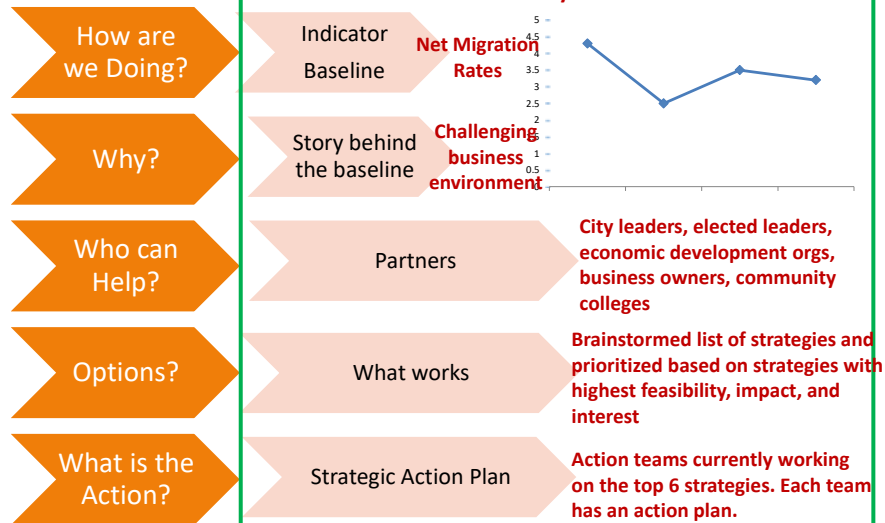
STRATEGIES

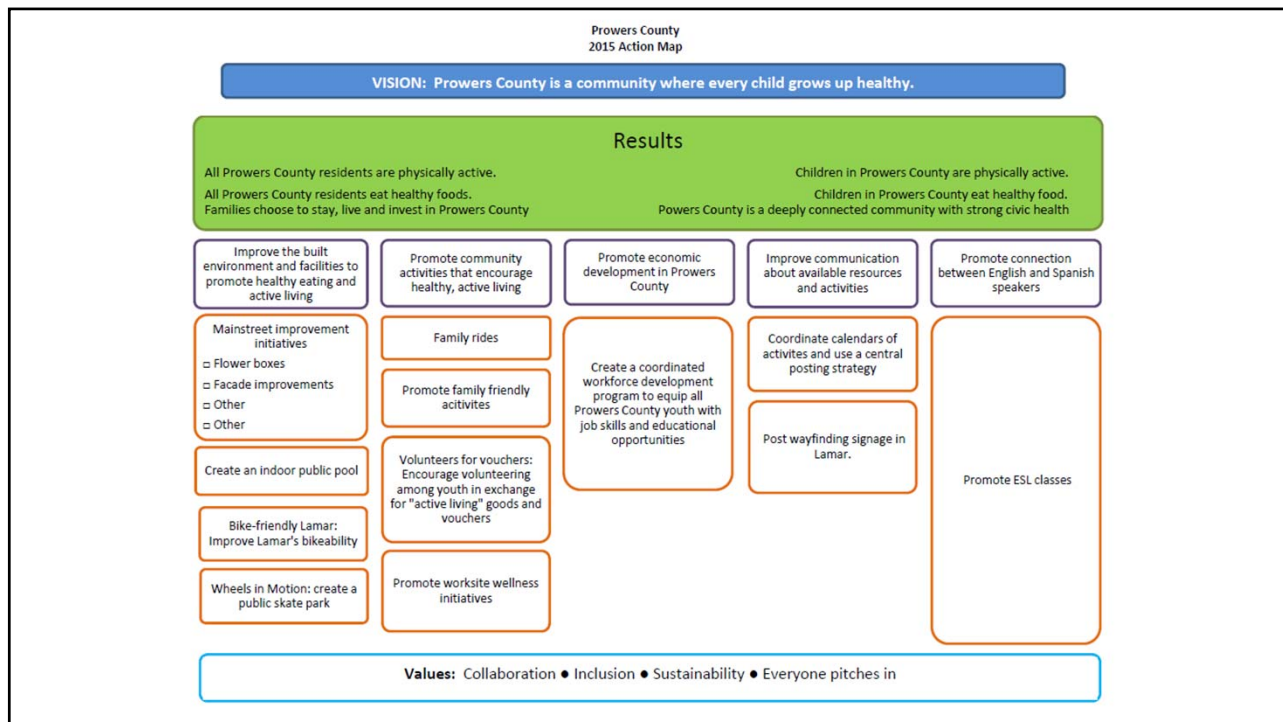
1. NEIGHBORHOOD BLOCK PARTY, CLEAN UP, MOVIE
2. ENCOURAGE BIZ OWNERS TO INCENTIVIZE IMPROVE BIZ APPEARANCE
3. GIVE TAX INCENTIVES TO NEW BUSINESSES - TECH HUB
4. DO NEEDS ASSESSMENT OF SKILLS, WORK WITH COLLEGE TO TRAIN EMPLOYEES
5. SERVICE PROJECTS FOR BOY/GIRL SCOUTS, SERVICE CLUBS TO HELP BIZ SPRUCE UP (MAKE GRAD REQUIREMENT)
6. WAY FINDING SIGNAGE - SHOUT OUT WHAT WE DO HAVE!



Turn - the - Curve Thinking

Result Families choose to stay, live, and invest in Prowers County.





What's at Stake and Moves to Make



Results

What's at Stake

- Developing an “elevating goal” that inspires people to take part
- Using common vocabulary to describe different types of outcomes
- Moving beyond “back home interests” and toward a shared vision

Moves to Make

RBA Definitions

Population Accountability	RESULT A condition of well-being for children, adults, families or communities. <small>Children born healthy, Children ready for school, Safe communities, Clean Environment, Prosperous Economy</small>
	INDICATOR A measure which helps quantify the achievement of a result. <small>Rate of low-birthweight babies, Percent ready at K entry, crime rate, air quality index, unemployment rate</small>
Performance Accountability	PERFORMANCE MEASURE A measure of how well a program, agency or service system is working. <small>1. How much did we do? 2. How well did we do it? 3. Is anyone better off?</small>



RBA Definitions

Population
Accountability

RESULT

A condition of well-being for children, adults, families or communities.

Children born healthy, Children ready for school, Safe communities, Clean Environment, Prosperous Economy

INDICATOR

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Performance
Accountability

PERFORMANCE MEASURE

A measure of how well a program, agency or service system is working.

1. How much did we do?
2. How well did we do it?
3. Is anyone better off?



Case Study 2

From Isolated Classrooms to a Community of Learners



Pre-Test

- Students produce prompt-based essay with little teacher assistance

Prompt #1

The principal at your school has instituted random locker and backpack/bookbag searches. The principal argues that the random searches will help students feel safer. What is your position on this issue? Write a five paragraph essay that includes a thesis and supporting evidence to

Evaluation

- Student essays graded by team of evaluators to determine baseline data

Rubric

	D:1	C:2	B:3	A:4
Paragraph Structure	--paragraphs are not used	--paragraphs are only sometimes focused around one idea	--paragraphs are focused around one idea	--paragraphs have an appropriate breadth of focus (not too big and not too small), and include a topic sentence
Essay Structure	(two or more from "B:3" are missing) --1 st paragraph includes a thesis --paragraphs mostly follow a logical sequence	(one or more from "B:3" are missing) --1 st paragraph includes a thesis --paragraphs mostly follow a logical sequence	--1 st paragraph includes a thesis --paragraphs mostly follow a logical sequence --last paragraph works to wrap-up the essay	--1 st paragraph introduces the thesis, and provides a structure for the rest of the essay --paragraphs follow a logical sequence --last paragraph effectively

Baseline Data—February '05

	Studio	Regular	"X"
Paragraph Structure	2.18	2.29	3.25
Essay Structure	1.98	1.93	3.18
Combined Average	2.08	2.08	3.21

The Web

Benefits of Using a Web

- Allows for clustering of related ideas
- Enables writer to expand/develop ideas
- Provides visual representation of ideas
- Provides transition to outline structure

The Outline

I. Introduction A. Hook, grabber, etc B. Thesis statement	IV. Trash A. Smell B. Under bed
II. Clothes A. All over B. Dirty	V. School Stuff A. Books B. Supplies
III. Food A. Old pizza B. Cereal	VI. Conclusion A. Restate thesis B. Wrap-up statement

Benefits of Using an Outline

- Organizes "web" ideas
- Provides paragraph structure
- Enables writer to visualize weak or "thin" areas

Post- Da	
	Studi
Paragraph Structure	2.58
Essay Structure	2.33
Combined Average	2.46

Post-Test

– Students utilize organizational methods to produce second prompt-based essay

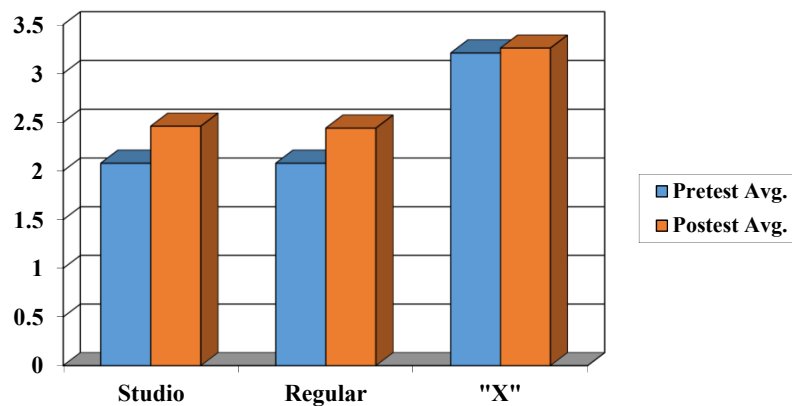
Prompt #2

The State of Colorado is considering raising its age requirement for drivers' licenses from 16 years old to 18 years old. The state argues that older drivers make more responsible drivers. What is your position on this issue? Write a five-paragraph essay that includes a well-thought out thesis and evidence to express your position opinion of this topic

Post- Data—April '05

	Studio	Regular	"X"
Paragraph Structure	2.58	2.57	3.29
Essay Structure	2.33	2.27	3.23
Combined Average	2.46	2.44	3.26

Improvement In Average Organization Scores from February-April



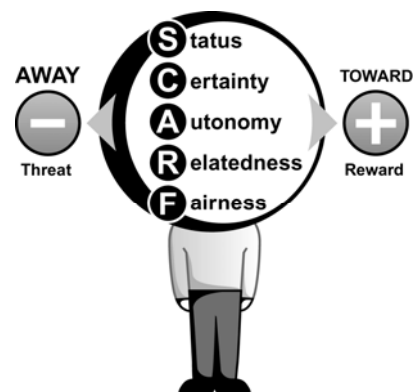
What's at Stake and Moves to Make

Inclusion

What's at Stake

- Establishing a sense of psychological safety and belonging
- Setting up the “chain reaction” of commitment

Moves to Make



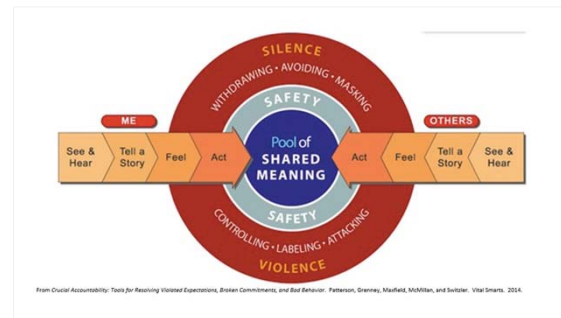
Borrowed from David Rock, *Managing with the Brain In Mind*

Dialogue

What's at Stake

- Establishing a “communicative space” where understanding, not coercion, is the guiding force
- Avoiding criticism, contempt, defensiveness, and stonewalling

Moves to Make



From *Crucial Accountability: Tools for Resolving Violated Expectations, Broken Commitments, and Bad Behavior*. Patterson, Grenney, Maxfield, McMillan, and Switzler. Vital Smarts. 2014.

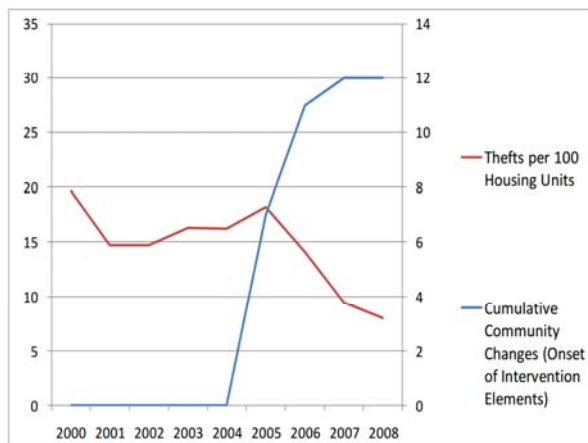


Case Study 3

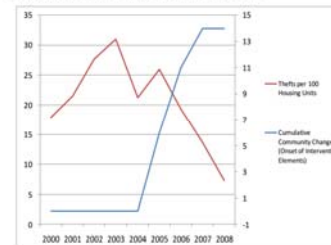
Taking Action Is More Likely to Get Results Than Inaction

Contributions Consistent Across Neighborhoods that Took Initiative

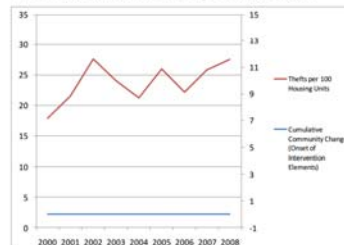
Safe Streets Neighborhood A



Safe Streets Neighborhood B



No Intervention: Neighborhood G



What's at Stake and Moves to Make



Act and Learn

What's at Stake

- Importance of establishing an “action orientation” and an atmosphere of continuous improvement
- Experimenting, adapting, and improving on past efforts
- Building a sense of “collective efficacy”—the belief that we can make a difference

Moves to Make

- <https://vimeo.com/234537680>





Case Study 4

From Crisis Center to Stone Soup



What's at Stake and Moves to Make



Culture of Collaboration

What's at Stake

- Sharing power and credit for successes (non zero-sum)
- Creating patterns, rituals, and habits for “how we do business around here”
- Building infrastructures that support open, ongoing collaboration

Moves to Make



Civic Network



Civic Network



Pulling it all Together

- Think about your individual case study and focus on one aspect of the Community Learning Model, or one tool from today's discussion, that you could incorporate into your practice.
- Outline 2-3 steps you could take to improve the quality of the process for the participants.





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