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| **Alamosa is a diverse, rural community with strong agricultural roots that is working together to be a place that:** * **Supports the health and wellness of its population,**
* **Thrives economically,**
* **Stewards the Rio Grande for clean water, recreation, and community connection, and**
* **Promotes civic health and cultural vitality.**
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| **Result** | **Indicators** | **DRAFT Strategies** | **Performance Measure** |
| Health and Wellness | * Alamosa County estimates of mental distress, overall health status; mental distress of students and young people
* # of clinical care providers, hospitals, and mental health providers
* Walkability, bikability, and access to parks: bike lanes, sidewalks, 10-minute walk to park, trails
* Locations of grocery stores, farmers markets locations, access to fresh food
 | 1. Improve human powered access from neighborhood communities to the river via increased signage and maps with Recreation/Restoration/Conservation Master Plan
2. Designating a Sign Committee to ensure consistency throughout Rio Grande trails and recreation areas through the creation of a signage map plan, working with Parks and Rec.
3. Adopt Local Foods Local Places Plan through promoting Valley Food Co-Op Member Benefits and Double Up Food bucks program.
4. 1% for the Rio for trails projects, programming, restoration projects
5. Develop a plan for “Get Outside Rx”, prioritizing engagement of families, and incentivizing exercise for daily commutes through programs like Walk2Connect.
 | To be determined |
| Economy | * Labor statistics, specifically labor participation rate, by city or census tract
* Employment rate by county
* Population vulnerability: percent of population below poverty level, percent of children below poverty level, average earnings per job, median home value, share of rent versus own, % of families who rent/own, cost of rental, mobile home units
* Downtown Alamosa vacancy rates
 | 1. Enhance Tourism/Destination Development through:
* Marketing strategies to attract talent and young families to visit often and eventually move to Alamosa.
* Be done with extensive input from businesses, residents and visitors
* Complement other planning initiatives in the community
1. Supporting the plans in the works with the City of Alamosa to beautify downtown Alamosa
2. Implementing way-finding signage directing downtown visitors directly to the river
3. Promoting Entrepreneurship development in the community
* Mobile Entrepreneurs, i.e paddleboarding, tubing, gear libraries, etc.
1. Supporting Business Development along the Rio Grande where appropriate.
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| River Stewardship and Outdoor Recreation | * River-related events or festivals (Weekends on the Rio; Rio Frio; music at Cole Park, etc.)
* # of boat ramps/formal access points and boat docks
* Location and # of parks along the river; number of accessible trail miles along the river
* # of river users (rafters, paddle boarders, anglers)
* Water quality and quantity
* Number of organizations working on projects along the Rio Grande; completed projects
 | 1. Promote programs, events and things to do to, including 5K events along the river, flat river boating, clean ups, and walking events.  (High Impact/low effort)
2. Develop a small portion of the existing river trail with features and amenities such as benches, signage, art installations, etc.  - to show what we can do with the full river corridor in the future, utilizing some of the incoming Inspire Funds.  (High impact/medium effort)
3. Develop a comprehensive Conservation/Restoration/Recreation Master Plan for river health, infrastructure and programming, to include action plans for:
4. Restoring river function and habitat to help make Alamosa a desirable place - a key element will include access points to allow people to actually touch the river for wading, boating, fishing, learning and play!
5. Sustainable recreational infrastructure on river and trails.  (High Impact, High Effort)
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| Civic Health and Cultural Vitality | * Art, music, history, and cultural events in Alamosa
* Civic health data, levels of trust in government, levels of belonging
 | 1. Arts and Culture Interpretative Signage and Programming* Relating to complete culture Alamosa history – Native American to Hispano/Agricultural to present
* Bilingual signage
* Possible utilization of City of Alamosa - Park and Rec. Outdoor Recreation Specialist for interpretative programming along Rio Grande.

2.Responsible access to the River from the south side* East to west access as well as north to south access
* Clean-up and restoration of riparian ecosystem

3. Inclusion of historically underserved groups in planning* Hispano groups (blessing of the waters, acequias)
* Indigenous groups annual blessing
* Transient communities
* Youth from marginalized groups

4.  Utilizing mobile apps for navigating actual paths along the river* Self guided walking tours/ Selfie Spots/
* QR codes for Sangre de Cristo oral histories on signage
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