**Envision Chaffee County**

**Vision #3** – Friendly Community and Civic Vitality

**Focus Areas for Research, Models and Future Ideation – How might we.......**

1. Strengthen our community through identification and definition of a Chaffee County culture.

Create shared sense of community that respects and connects diverse groups of people.

Create a cycle of success with diverse/broad stake-holder participation

1. Retain small town feel as we grow
2. Build capacity of existing models and resources to facilitate community engagement that engages stakeholders, build bridges and creates synergy

Inventory and match skill sets of community members to needs of the community organizations

1. Balance tourism with maintaining a sense of community
2. Celebrate bridge-building/publicize it/ encourage groups doing it

Facilitate civic discourse on difficult issues

1. Create a reliable information source accessible to all

**Brainstorming Outcomes - Challenges by Focus Area**

1. Branding/Community Culture (26 points)

* Unite diverse community members (18)
* Measure success (3)
* Create a community culture (2)
* Create community expectation of the individual (2)
* Celebrate shared cultural elements (historic, arts, new culture-dynamic) (1)
* Maintain a sense of community with growing population
* Encourage the idea that there are two types of people – those that live in Chaffee and those who want to (local brand)
* Create a Chaffee County “brand” to foster community (e.g. This is Colorado)
* Define what makes us special

1. Unity/Inclusion (20 points)

* Create a shared sense of community that unite diverse groups (6)
* Connect ranchers with the rest of the community (5)
* Prioritize heritage (3)
* Increase access and understanding of history, culture, heritage and natural resources (3)
* Connect people that are from here and new here (3)
* Include indigenous experience/culture/history/knowledge in our idea/understanding of “cultural elements”
* Connect community members
* Integrate ranchers
* Connect/engage ranchers/multigenerational residents
* Connect BV & Salida (& Poncha Springs)

1. Small Town Feel (21 points)

* Retain small-town feel as we grow (17)
* Measure happiness and satisfaction (4)
* Maintain the small-town feel
* Help people slow down

1. Trust (18 points)

* Celebrate “bridge building”/publicize it/encourage groups doing it (12)
* Facilitate civil discourse on difficult issues (6)
* Promote empathy and community
* Build trust and move beyond history
* Void “gravel pit” vertex acrimony
* Recognize share values and communicate respect
* Define culture in a mutually respectful way
* Encourage positive interaction
* Bridget “property rights” with neighbor impacts with respectful community
* Reach out to people with divergent points of view
* Make small town politics a positive term
* Prevent gossip

1. Engagement (12 points)

* Facilitate community engagement (10)
* Support community interaction (2)
* Encourage more local participation
* Promote civility and civil engagement
* Draw community together in the off season
* Convey commitment
* Inventory opportunities to participate
* Tell people about opportunities to engage
* Get community members engaged in programs/direction/ideas early
* Tear ourselves away from our devices
* Involve people in shared experiences
* Include more community members in shared experiences

1. Tourism (9 points)

* Balance tourism with maintaining sense of community (8)
* Get people out of their cares and into the community (walking/biking) (1)
* Help locals benefit from tourism

1. Addressing Stakeholders (8 points)

* Address and include unseen stakeholders (6)
* Identify unseen stakeholder groups who are they (homeless, substance abusers) (2)

1. Youth Opportunities (8 points)

* Create more for our youth to do (5)
* Keep local youth in the community (2)
* Create more vocational/technical training for our youth (1)
* Include youth in this discussion
* Encourage our youth

1. Support (7 points)

* Keep/support aging seniors (4)
* Create supportive networks (3)
* Introduce more funding for assistance
* Help each other better
* Facilitate finding the support people need
* Identify the need for support
* Support without intruding

1. Capacity (6 points)

* Inventory and match skill sets of community members to needs (6)
* Develop capacity

1. Business (0 points)

* Encourage local businesses that support needs of residents (versus tourists)
* Create space or enable innovative businesses
* Allow local entrepreneurs/biz to fail and be able to rebound and be successful

1. Volunteers (0 points)

* Communicate volunteer opportunities
* Promote a spirit of volunteerism

1. New-comers (0 points)

* Introduce people to one another
* Welcome and introduce new-comers
* Help new people integrate into the community
* Get/encourage new people/tourists to care about the community

**Exploration and Insight Development for TOP Challenges by Ranking**

1. Unite diverse community members/create a community culture
2. Retain small town feel as we grow
3. Facilitate civil discourse on difficult issues
4. Facilitate community engagement
5. Balance tourism with maintaining sense of community
6. Celebrate bridge-building/publicize it/encourage groups doing it
7. Create a shared sense of community that unites diverse groups
8. Inventory and match skills sets of community members to needs
9. Address and include unseen stakeholders