**Focus Areas for Research, Models and Future Ideation**

**How might we:**

1. Develop a regional plan to create housing that is diverse in terms of cost, type and location
2. Diversify jobs and business opportunities
3. Grow while meeting the needs from cradle (childcare) to grave (elder care/health care)
4. Have a voice in creating a local energy mix (existing and new) that is stable, cost-effective and renewable for the long term
5. Plan, provide and improve the county-wide transportation system to meet current and future needs of people and businesses
6. Help existing businesses survive and thrive

**Next Steps:**

Team members will collect additional information about these areas, summarize their insights in the Action Insights Form and share with teammates by 22 February on the team website. In our next team meeting we will discuss this information and develop plans to seek solutions and best practice ideas from other communities and sources.

**Team Homework**

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| --- | --- | --- |
| **Information to be obtained** | **Resource** | **Who is doing it? (By 22 Feb)** |
| **Develop a regional plan to create housing that is diverse in terms of cost, type and location** | | |
| How to efficiently align efforts between Envision and HPAC | HPAC data | Kimberly/Read |
| How to develop a regional housing plan | Examples | Kimberly/Read |
| **Diversify jobs and business opportunities** | | |
| Study the BV economic master plan | The plan | Jay Boyd |
| Research regulatory agencies in County | Internet, phone | Bruce Cogan |
| Research similar communities for ideas | Internet | Bob Wight |
| Pick 3 or 4 for specific ideas to copy | Book Nook | Jesse Bahr |
| **Grow while meeting the needs from cradle (childcare) to grave (elder care/health care)** | | |
| Rural eldercare | Google | Jon Roorda  Wendy Hall  Matthew Halk |
| Rural childcare | Google |
| Crestone Living Wisdom – citizen driven | Google |
| Multi-generational housing | Google |
| Child care desert solutions | Google |
| **Have a voice in creating a local energy mix (existing and new) that is stable, cost-effective and renewable for the long term** | | |
| What citizen groups are working on renewable energy in Chaffee Co? What businesses are providing local renewable energy and what is their perspective? |  | Fred |
| Canvass what are local utilities plans and policy (what % is renewable) Sdc, Excel, TriState, Atmos, Cumfort |  | Jacy |
| How did Taos get in control of their power? Research Boulder and others. What communities have made a commitment to renewable energy, what did they do? How’s it going? |  | JoAnne |
| **Plan, provide and improve the county-wide transportation system to meet current and future needs of people and businesses** | | |
| Examples of existing county transportation plans and existing county data (inventory) | Google  County | Kate Garwood |
| Examples of rural/tourism transportation plans and check on new trends | Google/Universities | Susan Shepard |
| **Help existing businesses survive and thrive** | | |
| Why businesses fail | Google | Chris |
| Resiliency in rural communities | NIST, CO State Gov | Jen |
| Salida Chamber goals/actions | Local Chambers | Chuck |

**Brainstorming Outcomes - Challenges by Focus Area**

1. Housing (34 points)

* Diversify housing: cost, type, location & encourage/enable more diverse, affordable, accessible (to 1st time buyers) housing (28)
* Create affordable housing options for all residents and create affordable housing for all families (6)

Research Models & Resources: Community builders.org (resource) Team from Chaffee County attend; HPAC – possible collaboration; Gunnison & Summit Counties – housing departments; Marjo Curgus (expert); Habitat for Humanity, Community Land Trust Model – Chaffee County Housing Trust

1. Jobs (29 points)

* Diversify our job options; vo-tech, attracting new, entry level and higher wages (25)
* Create more continuity between education and growth industries (3)
* Expand trade skill opportunities in Chaffee County (1)
* Prepare residents for higher wage and skilled careers

Research Models & Resources: See Team Homework

1. Livability (27 points)

* Grow while meeting the needs from cradle (childcare) to grave (elder care/health care) (20)
* Keep out environment and culture intact because it incentivizes people to come here for jobs (4)
* Provide a supportive environment for economic development (e.g. transpiration, internet, commercial space) (3)
* Make land affordable to build on (zoning)

Research Models & Resources: See Team Homework

1. Energy (18 points)

* Achieve cost effective local energy mix (fossil, renewable & geothermal) for population growth 20-30 years (18)

Research Models & Resources: See Team Homework

1. Transportation (16 points)

* Plan/provide/improve county-wide transportation to meet future needs of people and business (16)

Research Models & Resources: Google models for transportation plans of western, rural counties including plans with funding sections and tourism. CO County Association and CDOT. Ideas from other Sectors: Center for Transportation Studies, Transportation Research Board, Transit Systems (Greyhound, etc.), Road/Infrastructure, Trail Builders and Telecommunication Businesses.

1. Business (10 points)

* Help existing businesses survive and thrive (8)
* Increase outside investment in Chaffee County (2)
* Help small businesses provide services to employees (e.g. health insurance, retirement planning, etc.)
* Support business diversification that create careers and livable wages

Research Models & Resources: CO SBDC, Chamber of Commerce that specialize in assisting small businesses – South Metro Denver Chamber, Our Chamber – Salida, BV and Leadville

1. Collaboration (10 points)

* Not create unintended consequences of our actions (Cats in Borneo) (7)
* Assure the growth that’s inevitable will benefit all citizens (3)
* Keep this dialogue open and ongoing and expanding

Research Models & Resources: See Team Homework

**Exploration and Insight Development for TOP Challenges by Ranking**

1. Diversify housing: cost, type, location & encourage/enable more diverse, affordable, accessible (to 1st time buyers) housing
2. Diversify our job options; vo-tech, attracting new, entry level and higher wages
3. Grow while meeting the needs from cradle (childcare) to grave (elder care/health care)
4. Achieve cost effective local energy mix (fossil, renewable & geothermal) for population growth 20-30 years
5. Plan/provide/improve county-wide transportation to meet future needs of people and business
6. Help existing businesses survive and thrive
7. Not create unintended consequences of our actions (Cats in Borneo)