

Vision #

4

Town Density

# Exploration Worksheet

Disconnect between our goals + daily practices

How might we....

Focus Growth

Existing zoning + development codes in cities + counties

## MOTIVE

Why?

97% indentify ag. lands

avoid sprawl.

avoid habitat fragmentation

concentrate provision of services - efficiency, ecologically

Consistent theme - town looks like town + country looks like country

Sustainability

preserve ranches as land stewards

Protect wildlife habitat corridors → long history

## BARRIER

What's stopping you?

Regional planning commission need resources

Senate Bill 35

allows 35 acre development w/ no submission process

if you go through subdivision process you can

ROSI - encourages development in rural areas

Make living in town more desirable and affordable

City + county planners aren't working

## INSIGHTS

Clustered developments vs. TDR's

together enough - town development reqs are too strict are restrictive

→ We need a viable TDR program

→ We need Glen Vannimwegen, Kristi Jefferson, Mark Doming, Robert Messenger - BV

Vanderveen Ranch -

Are there ways to bring down costs for in-town development

development

Vision # 4

Economics

### Exploration Worksheet

How might we.... help local AG become more viable, interconnected, dynamic & diverse?

#### MOTIVE

Why?

97% of <sup>our</sup> people ~~want~~ <sup>value</sup> AG lands in Production

Keep productive lands productive  
honor the historical value of AG production  
inherent value of ecological services provided  
By AG - Wildlife  
Contributed to Quality of Life - for all communities  
↑ local producers



What's stopping you?

lack of labor  
lack of specialized knowledge  
lack of access  
Maintaining critical mass/active network  
Competition from big AG and outside producers

#### INSIGHTS

it's all interconnected - to ensure the longevity of our local agriculture & preservation of those lands  
profitability/money is necessary

Vision #

4

Funding

Convert

# Exploration Worksheet

How might we....

~~Monetize~~ the value residents & visitors place on Ag lands into ~~cash~~

DRIVERS

## MOTIVE

Why?

- Funding is critical to make ranching viable
- steady funding is needed for ranching to remain
- If ranching remains it solves all the rest -
  - dev stays in town
  - wildlife supported
  - water stays local

## BARRIER

What's stopping you?

- No mechanisms to collect funds
- Mechanism to prioritize & deliver funds
- Recognition of value of Ag lands
- Willing ranch owners (socialism)
- Need to brand it right - payment for ecosys services

BARRIERS

## INSIGHTS

- Marketing the idea of a funding measure
- Need to frame out funding mechanisms & distribute methods
  - Need to test this w/ Ranchers early
  - could collect majority from tourists - Need to educate business/commerce about why this matters
- How can we collaborate - we need to look internal & external
  - Bring in MTV bikers.
  - There are many potential ways to collect - Real estate, sales tax, Foundations, NPOs
- County Conservation Easements or CEs could be a tool. There's tons of cool options from

Challenge Frame How might we ~~convert~~ ~~convert~~ convert community support for Ag into funding & intellectual capacity to keep lands working

What information collection needs to occur between now and the Feb. meeting?

Describe the information that needs to be obtained	Resource for info	Who will collect it
Lucy to bring CA models to fund Ag		Lucy
Contact Alan Robinson - does he have helpful connections?		Sig
Investigate on web what countries like Switzerland/Netherlands are doing		Sig
Ask cattlemans if they have any <sup>relevant</sup> info.		Brendy
Share/upload Chaffee Co. willingness to fund study from CSU		Sig
What is Bend OR doing? (web)		Alison
What is Park City <sup>UT</sup> doing?		Lucy
Does the CO Tourism board have any exp of tourists <del>fund</del> or biz funding Ag conservation		Alison
Follow upon Sheridan w/ 1 Route Co ideas		Candy
GOCO do they have any goat programs		Lucy

Vision # 4

Support

## Exploration Worksheet

How might we....

Support Continued legacy of Ag. ?

**MOTIVE**

Why?

To keep the legacy of Ranching  
Alive

To provide support for next generation  
To provide labor support for ranchers



What's stopping you?

- Access to expert advice that is affordable.
- Might not being financially viable for next generation as well as interesting
- Lack of Succession planning
- Realities of ~~the~~ public perception - land rich but cash poor in the reality

### INSIGHTS

- How do we get ranchers/farmers involved in succession planning.
- Practicality of having family <sup>+ non family</sup> members take over or early planning.
- Education at an early age, such as FFA
- Educational resources re ~~labor~~ labor/internships/potential  
successor owners/lessors

Vision # 4 Rights

## Exploration Worksheet

How might we.... encourage + incent <sup>senior</sup> water rights to stay in The County? ?

**MOTIVE** Why?

- water supports way aspect of our life,

That will help keep water in the county.



What's stopping you?

→ If we are supporting these other categories then water will stay in the county support partnerships.

**INSIGHTS**

recognize that water is a private property right + has high value.

~~Also educate those who move into the~~

~~com~~

Vision # 4 Educate

### Exploration Worksheet

How might we.... Educate the Community ?

<p><b>MOTIVE</b> Why? Umbrella Topic</p> <p>* Right to Ranch * Voters &amp; be specific * Code of the West *</p>	<p><b>OBSTACLE</b> What's stopping you?</p> <p>Nothing - after funding &amp; process Homeowners Assoc.</p> <p>problem → solve Education</p> <p>subdivision ↓ subdivision</p>
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**INSIGHTS**

" OPEN RANCH DAYS "

↓ insular

↓

→ make people aware

↓

Understanding

Create Awareness of the Value of AG

Educate

Vision # 4

### Exploration Worksheet

How might we.... Educate the community on the value of Ag lands?  
+ educate about challenges/benefits/needs of local producers

#### MOTIVE Why?

Umbrella  
Educated voters / officials,  
govt making  
decisions



#### What's stopping you?

- funding
- organization

ed. is the liaison between a problem + how it is solved

#### INSIGHTS

— look at whole community (including ag.) instead of just  
 — ~~Right to Ranch~~ — aware of — ~~one solution to~~  
 — ~~Code of the West Book~~ — understanding — ~~one head~~  
 — Home owners ass. / approaching groups & have  
 some "subdivision behavior"  
 (participation) (open ranch day)  
 how to encourage people to have  
 awareness & underst. of the value of ag.  
 moving here to ed. self on ag. comm. —