**Action Team – Interview and Data Collection Form**

**Action Team Member:** Chuck Azzopardi

**How Might We:** ensure current local businesses survive & thrive

**Data Source:** Salida & Buena Vista Chamber of Commerces

Name: Lori Roberts, Salida Chamber of Commerce

Contact: (719)539-2068

Name: Kathi Perry, Buena Vista Chamber of Commerce

Contact: (719)395-6612

Add Contact to Envision Contacts? Y

**Insights:**

Salida & Buena Vista Chambers of Commerce help local businesses survive & thrive in the following ways

* they service walk-ins and call-ins who are primarily tourists looking to visit (that will frequent local businesses), people thinking of moving to the area or recently moved to the area (that will continue to frequent local businesses)
* they market our local and local businesses through their websites, visitor guides, newspapers and through promotions to other areas including the front-range
* they provide info packets to new businesses
* the help local businesses network (through Business After Hours and other means)
* they offer access to phones, computers, internet, in their offices
* they assist new (transplant) employees in securing food and shelter and other services
* they provide tourist and economic data as requested by various agencies
* their boards are service orientated and assist in various ways within the community

Any reports or maps or web links the team should read/review?

- <http://salidachamber.org>

* <http://www.buenavistacolorado.org>
* <http://www.bestchamber.com> - South Metro Denver Chamber of Commerce is noted to be a leader in assisting local businesses and it may be worthwhile to see what they do…