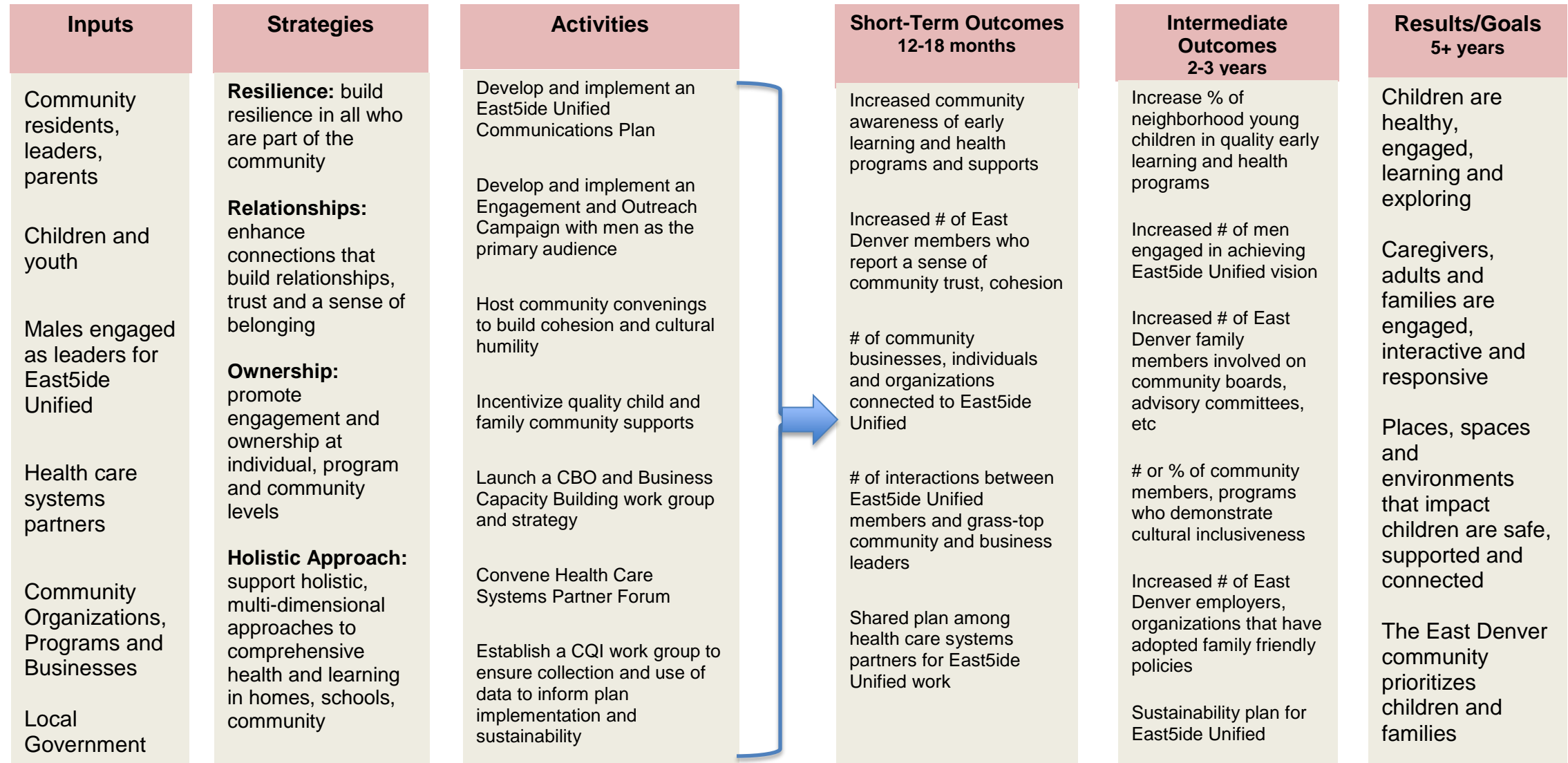


EastSide Unified Logic Model



East5ide Unified Logic Model

Long Term Results/Goals (5+ years)

Data sets that will help monitor progress towards long-term goals and inform adaptations to implementation strategies. All data needs to be available disaggregated based on race, ethnicity and sociodemographics in order to fully understand what the data means in East Denver neighborhoods undergoing rapid gentrification. While aggregated data may show promising trends over time, it won't tell the full story.

Children are healthy, engaged, learning and exploring

- East Denver infant mortality rate
- East Denver 3 & 4 year olds enrolled in Preschool
- East Denver 3rd grade reading levels

Caregivers, adults and families are engaged, interactive and responsive

- Expulsion rates for young children from early learning, pre-K programs
- Male engagement rate

Places, spaces and environments that impact children are safe, supported and connected

- East Denver violent crime rate
- Community cohesion, connectivity measure

The East Denver community prioritizes children and families

- Affordable housing availability in East Denver
- Family friendly policies, practices and investments

East5ide Unified Logic Model

East5ide Unified Activities with a bit more description for Work Groups to develop Work Plans around:

Develop and implement an Engagement and Outreach Strategy and Campaign <ul style="list-style-type: none"> Targeted strategies for male involvement, engagement and leadership Outreach to faith, social, media, and community leaders to enlist support in messaging Develop massive awareness campaign using research based frames with clear purpose, outcomes and call-to-action (use print, video, stories, etc) Focus on shifting community norms around healthy child development and family strength, community resiliency 	Provide incentives for quality child/family community supports <ul style="list-style-type: none"> Neighborhood healthy eating, active living strategies – connect to the SHARE network Accessible, high-quality early learning – connect to Denver Early Childhood Council work Male mental health/stigma reduction – connect to Denver Public Health work Fatherhood programs – support St. Joes program expansion to neighborhood Prenatal, maternal and child health supports – support St. Joes program to neighborhood Promote existing family leadership and advocacy trainings, supports – promote FLTI, other Explore piloting Community Cafes to meet additional needs for parent leadership Explore models like block captains to build engagement and connections to supports
Develop and implement a Communications Plan <ul style="list-style-type: none"> Share, promote, build awareness about East5ide Unified efforts and how to engage Identify strategies to get good information out to families about healthy behaviors, programs/services available, importance of early childhood development, reliable information about early learning programs, etc -- explore VROOM 	Create a Business Engagement work group and plan <ul style="list-style-type: none"> Develop targeted plan to engage local businesses Develop capacity-building supports for community non-profit organizations Start with those interested in and/or already supporting families with children Build understanding of family friendly work policies
Host Community Dialogues/Convenings to Promote Cohesion and Cultural Humility* <ul style="list-style-type: none"> Individual and organization commitments to East5ide Unified vision, identify contributions to goals Social equity, social justice, race, class and power conversations Promote, connect, support existing community conversations about housing, safety, economic development, criminal justice issues, etc. Provide space to learn together, share together, and play together 	Convene Health Care Systems Partner Forum <ul style="list-style-type: none"> Create a shared work plan that might include things like: <ul style="list-style-type: none"> ✓ Cross-organization sharing of expertise around prevention strategies (universal newborn home visitation, safe sleep messaging, prenatal care incentives....) ✓ Pipelines and policies for Workforce Cultivation ✓ Medical Legal Partnership (attorney in clinic/hospital/boutique) ✓ Mediation on site in hospital (L&D, ED, other) ✓ Data sharing and use of population-level data
Collect, analyze and use data to inform plan implementation <ul style="list-style-type: none"> Embed a continuous quality improvement methodology to harvest and use data to monitor progress and inform adaptations to plan Identify measures of community connectivity and cohesion – gather baseline data during year 1 implementation 	

*Cultural humility is the “ability to maintain an interpersonal stance that is other-oriented (or open to the other) in relation to aspects of cultural identity that are most important to the [person]” Cultural humility is different from other culturally-based training ideals because it focuses on self-humility rather than achieving a state of knowledge or awareness.